



Conference | Exhibition | Workshops | Master-classes | Awards | Demos

Sponsorship, partnerships and Exhibition plans

23-24 September 2019, Pullman & Novotel, Aerocity, New Delhi (India)

Sponsorship/Partnership and Co-Hosting Opportunities

	Event Presenter/Co-host (5)	Event Co-Presenter (6)	Gold Sponsor (8)	Silver Sponsor (10)	Knowledge Partner (6)	Event Partner (n)	CSR Awards Partner (3)	NGO Partner (n)	CSR Implementing Partner (10)*
INR* (Taxes extra)	14,75,000	8,75,000	4,75,000	2,75,000	6,75,000	1,35,000	6,45,000	95,000	1,35,000
Logo in Summit Brochure	√	√	√	√	√	√	√	√	√
Intro in summit brochure	√	√	√	√	√	√	√	√	√
Backdrop/Side backdrop	√ Ultra Premium	√ Ultra Premium	√ Premium	√	√ Premium	√	√ Premium+ Trophy	√	√
Website	√ Ultra Premium	√	√	√	√	√	√	√	√
Speaking Opportunity	Inaugural	Day-1 (Based on synergy)	Panel	-	Panel	-	Award ceremony	-	-
Social Media Promotion	√ Ultra Premium	√ Ultra Premium	√ Ultra Premium	√	√ Ultra Premium	√	√ Premium	√	√
Exhibition Table/Stall	Stall (2*4m)	Stall (2*3m)	Stall (2*2m)	Display Table	Stall (2*3m)	-	Stall (2*2m)	-	-



India CSR Summit 2019

Display promotion 7*4ft	2 standee	1 standee	1 standee	1 standee	1 standee		1 standee		-
Summit Delegate Passes	6	4	3	2	3	2	2	2	2
Name/logo on Lanyard	√	√							
LED Wall Video	√	√	√		√				
Logo on the agenda	√								
Lunch with VVIPs/CSR Heads (for 2 person/org)	√	√	√		√				
Video byte in a News episode (on national news channel)	√	√							

Thematic Partnership Plans (Thematic session Powered by...)

	Theme	Sponsorship (INR) Taxes Extra	Logo in Brochure	Intro in summit Brochure	Backdrop & Website	Panelist Opportunity in a Session	Delegate Pass	Social Media
A.	Skilling India Partner (4)	2,50,000	√	√	√	√	2	√
B.	Education Partner (4)	2,50,000	√	√	√	√	2	√
C.	Swachh Partner (4)	2,25,000	√	√	√	√	2	√
D.	Digital India/Technology Partner (4)	2,25,000	√	√	√	√	2	√
E.	Healthcare Partner (4)	2,50,000	√	√	√	√	2	√
F.	Sustainable Energy Partner (4)	1,95,000	√	√	√	√	2	√
G.	Nutrition/Agri Partner (3)	2,50,000	√	√	√	√	2	√
H.	Women Empowerment Partner (3)	2,50,000	√	√	√	√	2	√

I.	Impact Evaluation Partners (4)	1,95,000	✓	✓	✓	✓	2	✓
J.	Education Technology Partner (4)	2,50,000	✓	✓	✓	✓	2	✓

Add-on workshops with Non-profits in other Indian cities

Cities	Estimated no. of NGOs	INR*	Details
Mumbai/Delhi/Ahmedabad, Bangalore/Chennai/Hyderabad, Kolkata	50 - 60	95,000 for 1 city 165,000 for 2 cities	<ul style="list-style-type: none"> • Half-day workshop • Includes full set-up, excluding food (if required) • Customized targeting and filtration available

Exhibition Stalls, Branding and Display Tables*

Why Should You Exhibit in India CSR Summit & Exhibition 2019?

1. India's largest CSR forum with 3000+ delegates, over 550 CSR heads, 1800+ organizations. Recognized as the *Mecca of CSR* in India
2. Visibility to who is who of CSR and development sector in India
3. One of the most promoted/liked/shared events in social and development sector in Asia (Check with [#IndiaCSRSummit](#) in Google search)
4. The event has been attended by over 2150 CSR heads in past 5 years
5. **Social media promotion for 7 months, the longest social media promotion campaign of any CSR event globally**

6. Customized branding and outreach campaign for exhibitors/partners
7. *Probono* membership of CSRBOX for six months
8. Pre-event brochure circulation (hard copy) to 5500 companies/CSR foundations and 5500 large NGOs
9. Television broadcast of one episode on a national news channel
10. Logo and contact details' inclusion in the main event brochure
11. An event hosted by two largest brands in social and development ecosystem in India; NGOBOX and CSRBOX
12. The event enjoys the loyalty of sponsors and exhibitors, with almost 45% of sponsors and exhibitors from 2014 event continuing association in all the Summits.



Important information:





- **Exhibition Timing:** 23rd Sept. 10.30am to 08.30pm, 24th Sept. 09.00am to 04.45pm
- **Exhibitor Pass:** For support staff of exhibitors or person manning the stalls. No access to conference/master-class/workshop/lunch zone
- **Visitor Pass:** 2 hours access pass for exhibition visitor, invited by exhibitors
- **Delegate Pass:** Comes with access to conference, exhibition, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.
- **Premium Delegate Pass:** Comes with access to conference, exhibition, **gala dinner**, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.
- **Residential Delegate Pass:** Comes with access to conference, exhibition, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions. + two nights stay arrangement in a budget hotel with pick up facility for the venue*

Restrictions: 1. Exhibitor pass are only for exhibition zone. This does not give access to conference/master-classes, lunch zone.

2. NGO/Non-corporate delegates will have access to master-classes/workshops meant for NGOs. Restricted corporate master-class, round-tables/workshops are through special access pass only.

Any request for any of the passes from the above, beyond the numbers given in the plan, will be subject to availability and on payment basis.

<p>Display Your Poster/Standee</p> 	<p>INR 29,500+ Taxes</p>	<p>Display your CSR Poster/Standee of 7*3 ft at the conference venue (Standee design will be provided by the client before 15th September 2019) -Comes with one non-residential delegate pass</p>
<p>Distribute Brochure in the Registration Kit</p>	<p>INR 24,500+ Taxes</p>	<p>Distribute your brochure with the Registration/Welcome Kit -A4 size, up to 12 pages in the brochure. -Brochure needs to be sent to Gurgaon/Delhi address between 16th-18th September 2019 - Comes with one non-residential delegate pass</p>
<p>Display Table (AC zone)</p> 	<p>INR 51,500+ Taxes</p>	<p>- Get a table, backdrop of 8 by 4 sq ft along with front branding and power connection and space with total area of approx. 5*4ft, and table size of approx 3*2ft - Comes with two non-residential delegate pass and front branding of the table -One exhibitor pass -Display table will be removed on 23rd evening and re-arranged on 24th morning</p>

<p>Stall (1.5*2 m) (AC zone) Depth:1.5M, Front width: 2M</p> 	<p>INR 65,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 3sq.m. at the venue along with 2 delegate (non-residential) passes Stall set: Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power plug -One exhibitor pass</p>
<p>Stall (2*2m)</p> 	<p>INR 74,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 4 sq.m. (2*2m) at the venue along with 2 delegate (non-residential) passes Stall set: Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power plug -Two exhibitor pass</p>
<p>Stall (2*3m) Depth:2 M, Front width: 3M</p> 	<p>INR 89,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 6 sq.m. (2*3m) at the venue along with 2 delegate (non-residential) passes Stall set: Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power-plug. -Three exhibitor pass</p>
<p>Stall (2*4m) Depth:2 M, Front width: 4M</p> 	<p>INR 127,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 8 sq.m. (2*4m) at the venue along with 4 delegate (non-residential) passes Stall set: Octonorm set up with 3 chairs, 2 table, dust-bin, 4 spot lights, carpet and one power plug. -Four exhibitor pass</p>

Open space (per sq m)	INR 17500/sq. m.	Maximum area 20sq. m., minimum area 4 sq.m. (with two power plugs) -2 delegate (non-residential) passes -One exhibitor pass/2sq.m.
Video Documentary/Ad (1-3 minutes) on LED display Wall near main conference area or pre-function zone	INR 21,500+ Tax	In loop mode with all the service subscribers video. Continuously played on LED wall -Comes with 1 delegate pass
Set up Consulting Clinic*	INR 175,000+ Taxes	An exclusive area of aprox. 2*4 Meter (aprx 80 sqft) near the Conference area to set up your customized display/consulting/meeting area. Comes with 3 delegate (non-residential) passes
Premium Product or service pitch (Just before the beginning/end of a session) *	INR 95,500+Taxes	Pitch your product or service to the right target group in the conference zone for 3.0 minutes/180 seconds. Mic will be switched off after 185 seconds. Or a bill @INR 10,000/10seconds will be raised for the additional time taken on the podium. The subscriber of this plan agrees with these terms. -comes with 2 delegate passes
Advertisement in the CSR Summit Brochure	Full Page (A4 Size) -INR 27,500+Taxes Half Page of A4 size-INR 18,000+Taxes 1/4th page of A4 size-INR 12000+Taxes	Save cost of printing your brochures, publish ads in CSR Summit brochure -Inclusion in both e-version and print copies -Design will be provided by the client by 5 th September 2019
Premium Advertisement in CSR Summit brochure Back page of the brochure (A4 size)	INR 89,000+Taxes	-Design will be provided by the client -Comes with 1 premium delegate pass

<p>Host a session/Master-class/Workshop*</p> <p>*Subject to availability, approval and alignment with the overall session-plan</p>	<p>30 Minutes: INR 1,65,000+Taxes</p> <p>45 Minutes: INR 2,35,000+Taxes</p> <p>60 Minutes: INR 2,95,000+Taxes</p>	<ul style="list-style-type: none"> -Host a session on a CSR related topic/theme for up to 30/60/90/120 delegates -NGOBOX will provide venue, projector and AV system -Comes with 2 delegate passes - *Capacity, speakers' profile and other points needs to be discussed and approved by the NGOBOX management -masterclass slots are subject to availability and organizer's discretion
<p>Conference Notepad</p> <p>With Logo and 1 page printed promotion</p>	<p>INR 105,000+Taxes</p>	<ul style="list-style-type: none"> -Aprox 7*5" notepad with 24 pages -3000+ copies -Notepads will be printed by NGOBOX -One delegate pass

**The mentioned space/area may differ in length and width depending on the venue layout.

Other Partnership/sponsorship opportunities:

Hospitality Partner, Mobility Partner, Cashless Transaction Partner, Welcome Kit Sponsor, Breakfast Partner, Beverage Partner, Technology Partner

Cancellation Policy

If any ad/promotion/stall/table booking is cancelled, following terms will apply. The cancellation request has to come from the same email id/person who has been involved in the booking of the promotion/partnerships



- 75% refund of the total invoice amount before 30th May 2019
- 50% refund of the total invoice amount before 30th June 2019
- 25% refund of the total invoice amount before 30th July 2019
- Any cancellation after 30th July 2019, will have no refund of fee paid or invoice raised and fee pending from the client needs to be paid.
- Refund on sponsorships will be as per the terms mentioned in the sponsorship agreement.

Payment Terms: Full advance/within 10 days of the issuing of the invoice for other than sponsorship amount of more than INR 2.00Lac.

Contact

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