



**Conference | Exhibition | Workshops | Master-classes | Awards | Demos**

**Sponsorship, Partnerships, and Exhibition plans**

**11<sup>th</sup> -12<sup>th</sup> October 2023, Pullman & Novotel, Aerocity, New Delhi (India)**

**Sponsorship/Partnership and Co-Hosting Opportunities**

*(Current tariffs are subject to revision post June 23)*

	Event Presenter /Co-host (3)	Event Co-Presenter (5)	CSR Impact Awards Partner (3)	Knowledge Partner (8)	Gold Sponsor (10)	Silver Sponsor (10)	CSR Implementing Partner (10) *	Event Partner (n)*	NGO Partner (n)*
<b>INR* (Taxes extra)</b>	<b>14,75,000</b>	<b>9,75,000</b>	<b>9,00,000</b>	<b>6,75,000</b>	<b>4,75,000</b>	<b>2,75,000</b>	<b>1,75,000</b>	<b>1,45,000</b>	<b>1,25,000</b>
Logo in Summit Brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓
Intro in the Summit brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓
Backdrop/Side backdrop	✓ Ultra-Premium	✓ Ultra-Premium	✓ Premium +Awards Trophy	✓ Premium	✓ Premium	✓	✓	✓	✓
Website logo placement	✓ Ultra-Premium	✓	✓	✓	✓	✓	✓	✓	✓
<b>Speaking Opportunity</b>	<b>Inaugural Keynote + Day 1 Panel (Based on synergy)</b>	<b>Day-1 (Based on synergy)</b>	<b>Award ceremony</b>	<b>Panel</b>	<b>Panel</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

Social Media Promotion	✓ Ultra-Premium	✓ Ultra-Premium	✓ Premium	✓ Ultra-Premium	✓ Ultra-Premium	-	-	-	-
<b>Exhibition Table/Stall</b>	<b>Stall (2*4m)</b>	<b>Stall (2*3m)</b>	<b>Stall (2*2m)</b>	<b>Stall (2*3m)</b>	<b>Stall (2*2m)</b>	<b>Display Table</b>	-	-	-
Display promotion 7*4ft	2 standees	2 standees	1 standees	1 standees	1 standees	-	-	-	-
Premium Delegate Pass (Lunch for both days +Gala Dinner (day 1 evening))	8	6	4	4	4	3	2	2	2
Brochure Distribution through Welcome Kit (maximum 12 pages)	✓	✓	✓	✓	✓	✓			
Name/logo on Lanyard	✓	✓							
LED Wall Video	✓	✓		✓	✓				
Logo on the agenda	✓								
Lunch with VVIPs/CSR Heads (for 2 person/org)	✓	✓	✓	✓	✓	✓			

Special meeting room provision for close door meetings 2 hours*	✓	✓							
*	Subject to due-diligence								

## Thematic Partnership Plans

	Theme	Sponsorship (INR) Taxes Extra	Logo in Brochure	Intro in Summit Brochure	Backdrop & Website	Panelist Opportunity in a Session	Delegate Pass	Social Media
<b>A.</b>	Impact Evaluation Partners (4)	2,95,000	✓	✓	✓	✓	2	✓
<b>B.</b>	Skilling India Partner (4)	2,50,000	✓	✓	✓	✓	2	✓
<b>C.</b>	Education Partner (4)	2,50,000	✓	✓	✓	✓	2	✓
<b>D.</b>	ESG Partner	2,50,000	✓	✓	✓	✓	2	✓
<b>E.</b>	Swachh Partner (4)	2,25,000	✓	✓	✓	✓	2	✓
<b>F.</b>	Digital India/ Technology Partner (4)	2,25,000	✓	✓	✓	✓	2	✓

<b>G.</b>	Healthcare Partner (4)	2,50,000	✓	✓	✓	✓	2	✓
<b>H.</b>	Sustainable Energy Partner	1,95,000	✓	✓	✓	✓	2	✓
<b>I.</b>	Nutrition/Agri Partner (3)	2,50,000	✓	✓	✓	✓	2	✓
<b>J.</b>	Women Empowerment Partner (3)	2,50,000	✓	✓	✓	✓	2	✓
<b>K.</b>	Education Technology Partner (4)	2,50,000	✓	✓	✓	✓	2	✓

## Plan Types

<p><b>Display Your Poster/Standee</b></p> 	<p><b>INR 35,750+ Taxes</b></p>	<p>Display your CSR Poster/Standee of 7*3 ft at the conference venue (Standee design will be provided by the client before 31<sup>st</sup> August 2023) Comes with one <b>Non-Residential Delegate Pass (with Lunch)</b></p>
<p><b>Distribute Brochure in the Registration Kit</b></p>	<p><b>INR 40,700+ Taxes</b></p>	<p>Distribute your brochure with the Registration/Welcome Kit A4 size, up to 12 pages in the brochure. Brochure needs to be sent to Gurgaon/Delhi address latest by 3<sup>rd</sup> October 2023 Comes with one <b>Non-Residential Delegate Pass (with Lunch)</b></p>
<p><b>Advertisement in the CSR Summit Brochure</b></p>	<p><b>Full Page (A4 Size)</b> <b>INR 39,050+Taxes</b></p>	<p>Save the cost of printing your brochures, publish ads in the CSR Summit brochure Inclusion in both e-version and print copies Design will be provided by the client by 31<sup>st</sup> August 2023 Comes with one <b>Non-Residential Delegate Pass (with Lunch)</b></p>
<p><b>Premium Advertisement in CSR Summit brochure</b> <b>The back page of the brochure (A4 size)</b></p>	<p><b>INR 97,900+Taxes</b></p>	<p>Design will be provided by the client Comes with 1 <b>Non- Residential Delegate pass (with Lunch + Dinner)</b></p>

### Display Table

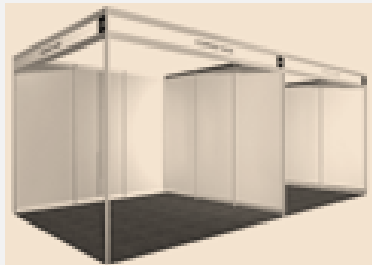


**INR 95000+ taxes**

Get a table and space with a total area of approx. 5\*4ft, and table size of approx. 3\*2ft. Front branding of the table is included.  
comes with two **Non- Residential Delegate pass (with Lunch + Dinner)**

Display table will be removed on 11th Oct. late evening and re-arranged on 12th Oct. morning

**Stall (1.5\*2 m)**  
**Depth:1.5M, Front width: 2M**



**INR 99,000+ Taxes**  
**Corner Stall @15% premium**

Get a stall space with a total area of **3 sq. m** (approx. 32 sq ft area). at the venue  
**Stall set:** Octonorm set up with 2 chairs, 1 table, 2 spotlights, dustbin, carpet, and one power plug.  
**Fascia** – Stall Fascia and table Fascia  
**Two** Non- Residential Delegate pass (with Lunch + Dinner)

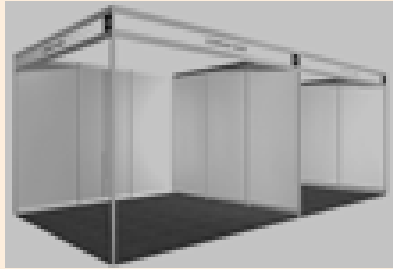
**Stall (2\*2m)**



**INR 1,10,000+ Taxes**  
**Corner Stall @15% premium**

Get a stall space with a total area of **4 sq. m. (43 sq ft)** at the venue  
**Stall set:** Octonorm set up with 2 chairs, 1 table, 2 spotlights, dustbin, carpet, and one power plug  
**Fascia** – Stall Fascia and table Fascia  
**Two** Non- Residential Delegate pass (with Lunch + Dinner)

**Stall (2\*3m)**  
**Depth:2 M, Front width: 3M**



**INR 1,37,500+ Taxes**  
**Corner Stall @15% premium**

Get a stall space with a total area of **6 sq.m.** (64 sq ft area) at the venue along with 3 delegates (non-residential) passes

**Stall set:** Octonorm set up with 2 chairs, 1 table, 2 spotlights, dust-bin, carpet, and one power plug.

**Fascia** – Stall Fascia and table Fascia

**Three Non- Residential Delegate pass (with Lunch + Dinner)**

**Stall (2\*4m)**  
**Depth:2 M, Front width: 4M**

**INR 2,14,500+ Taxes**  
**Corner Stall @15% premium**

Get a stall space with a total area of **8 sq. m.** (86 sq. ft area) at the venue along with 4 delegates (non-residential) passes

**Stall set:** Octonorm set up with 4 chairs, 2 tables, 2 dust-bin, 4 spotlights, carpet, and one power plug.

**Fascia** – Stall Fascia and table Fascia

**Four Non- Residential Delegate pass (with Lunch + Dinner)**

**Premium Product or service pitch**  
**(Just before the beginning/end of a session) \***

**INR 1,05,050+Taxes**

Pitch your product or service to the right target group in the conference zone for 3.0 minutes/180 seconds.

The mic will be switched off after 185 seconds. Or a bill @INR 10,000/10seconds will be raised for the additional time taken on the podium.

The subscriber of this plan agrees with these terms.

**Two Non- Residential Delegate pass (with Lunch + Dinner)**

**Host a session/Master-class/Workshop\***

**\*Subject to availability, approval, and alignment with the overall session-plan**

**30 Minutes: INR 1,81,500+Taxes**

**45 Minutes: INR 2,58,500+Taxes**

Host a session on a CSR related topic/theme for up to 30/45 delegates

NGOBOX will provide the venue, projector, and AV system

**Comes with 2 Non- Residential Delegate pass (with Lunch + Dinner)**

\*Capacity, speakers' profile, and other points need to be discussed and approved by the NGOBOX management

Masterclass slots are subject to availability and the organizer's discretion



## Glimpses of our Exhibitors' stalls









## Our Exhibitors



## Other Partnership/sponsorship opportunities

*Hospitality Partner*

*Mobility Partner*

*Cashless Transaction  
Partner*

*Welcome Kit Sponsor*

*Breakfast Partner*

*Beverage Partner*

*Technology Partner*

## Cancellation Policy

If any ad/promotion/stall/table booking is canceled, the following terms will apply. The cancellation request has to come from the same email id/person who has been involved in the booking of the promotion/partnerships

- **75%** refund of the total invoice amount before 15<sup>h</sup> June 2023
- **50%** refund of the total invoice amount before 14<sup>h</sup> July 2023
- **25%** refund of the total invoice amount before 14<sup>th</sup> Aug 2022
- Any cancellation after 14<sup>th</sup> Aug 2023, will have no refund of fee paid or invoice raised, and fee pending from the client needs to be paid.
- Refund on sponsorships will be as per the terms mentioned in the sponsorship agreement.

**Payment Terms:** Full advance/within 10 days of the issuing of the invoice for other than sponsorship amount of more than INR 2.00 Lac.

## Contact

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**Operations Office:**

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## Exhibition Stalls, Branding, and Display Tables\*

### Why Should You Exhibit in India CSR Summit & Exhibition 2023?

1. India's largest CSR forum with **3000+ delegates**, over **800 CSR** and Sustainability heads, and **2000+ organizations**. Recognized as the *Mecca of CSR in India*
2. Visibility to who is who of CSR and development sector in India
3. One of the most promoted/liked/shared events in the social and development sector in Asia (Check with **#IndiaCSRSummit** in Google search)
4. The event has been attended by over **3542 CSR** heads in past 8 years
5. Social media promotion for **7 months**, the longest social media promotion campaign of any CSR event globally
6. Customized branding and outreach campaign for exhibitors/partners
7. Probono membership (Platinum) of CSRBOX for one year.
8. Pre-event brochure circulation (hard copy) to **3000** companies/CSR foundations and **2500** large NGOs
9. Television broadcast of one episode on a national news channel
10. Logo and contact details' inclusion in the main event brochure
11. An event hosted by the two largest brands in the social and development ecosystem in India; NGOBOX and CSRBOX
12. The event enjoys the loyalty of sponsors and exhibitors, with almost **45%** of sponsors and exhibitors from the 2014 event continuing association in all the Summits.



### Important information:

**Exhibition Timing:** 11<sup>th</sup> Oct. 2023 | 10.30am to 08.30pm, 12<sup>th</sup> Oct. 2023 | 10.00am to 04.45pm

**Visitor Pass:** 2 hours access pass for exhibition visitors, invited by exhibitors. No access to conference/master-class/workshop/lunch zone

**Non-Residential Delegate Pass (with Lunch):** Comes with access to conference, exhibition, two lunches and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.

**Non- Residential Delegate pass (with Lunch + Dinner):**

Comes with access to the conference, exhibition, gala dinner, two lunches and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.

**Premium Residential Delegate Pass (with Lunch + Dinner):** Comes with access to conference, exhibition, two lunches, gala dinner and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions. + two nights stay arrangement in an economy hotel with pick up facility for the venue\*

**Economy Residential Delegate Pass (with Lunch + Dinner):**

Comes with access to conference, exhibition, two lunches, gala dinner and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions. + two nights stay arrangement in an economy hotel with pick up facility for the venue\*

**\*Gala Networking dinner will be hosted on 11<sup>th</sup> Oct. 2023 along with the side event.**

**Restrictions:**

1. NGO/Non-corporate delegates will have access to masterclasses/workshops meant for NGOs. Restricted corporate master-class, round-tables/workshops are through special access corporate pass only.
2. Any request for any of the passes from the above, beyond the numbers given in the plan, will be subject to availability and on a payment basis.

