



**Conference | Exhibition | Workshops | Master-classes | Awards | Demos**

**Sponsorship, Partnerships, and Exhibition plans**

**15<sup>th</sup>-16<sup>th</sup> November 2022, Pullman & Novotel, Aerocity, New Delhi (India)**

**Sponsorship/Partnership and Co-Hosting Opportunities**

	Event Presenter /Co-host (3)	Event Co-Presenter (5)	CSR Impact Awards Partner (3)	Knowledge Partner (8)	Gold Sponsor (10)	Silver Sponsor (10)	CSR Implementing Partner (10) *	Event Partner (n)*	NGO Partner (n)*
<b>INR* (Taxes extra)</b>	<b>14,75,000</b>	<b>9,75,000</b>	<b>9,00,000</b>	<b>6,75,000</b>	<b>4,75,000</b>	<b>2,75,000</b>	<b>1,75,000</b>	<b>1,45,000</b>	<b>95,000</b>
Logo in Summit Brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓
Intro in the Summit brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓
Backdrop/Side backdrop	✓ Ultra-Premium	✓ Ultra-Premium	✓ Premium +Awards Trophy	✓ Premium	✓ Premium	✓	✓	✓	✓
Website logo placement	✓ Ultra-Premium	✓	✓	✓	✓	✓	✓	✓	✓
<b>Speaking Opportunity</b>	<b>Inaugural Keynote + Day 1 Panel (Based on synergy)</b>	<b>Day-1 (Based on synergy)</b>	<b>Award ceremony</b>	<b>Panel</b>	<b>Panel</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

Social Media Promotion	✓ Ultra-Premium	✓ Ultra-Premium	✓ Premium	✓ Ultra-Premium	✓ Ultra-Premium	-	-	-	-
<b>Exhibition Table/Stall</b>	<b>Stall (2*4m)</b> (Ultra-Premium Placement)	<b>Stall (2*3m)</b> (Ultra-Premium Placement)	<b>Stall (2*2m)</b>	<b>Stall (2*3m)</b> Premium Placement	<b>Stall (2*2m)</b>	<b>Display Table</b>	-	-	-
Display promotion 7*4ft	3 standees	2 standees	1 standees	1 standees	1 standees	1 standees	-	-	-
Premium Delegate Pass (Lunch for both days +Gala Dinner (day 1 evening))	8	6	4	4	4	3	2	2	2
Brochure Distribution through Welcome Kit	✓	✓	✓	✓	✓	✓			
Name/logo on Lanyard	✓	✓							
LED Wall Video	✓	✓		✓	✓				
Logo on the agenda	✓								
Lunch with VVIPs/CSR Heads (for 2 person/org)	✓	✓	✓	✓	✓	✓			

Special meeting room provision for close door meetings 2 hours*	✓	✓							
<b>Video byte in a News episode (on a national news channel)</b>	✓	✓							
*	Subject to due-diligence								

### Thematic Partnership Plans (Thematic session Powered by...)

	Theme	Sponsorship (INR) Taxes Extra	Logo in Brochure	Intro in Summit Brochure	Backdrop & Website	Panelist Opportunity in a Session	Delegate Pass	Social Media
<b>A.</b>	Impact Evaluation Partners (4)	2,95,000	✓	✓	✓	✓	2	✓
<b>B.</b>	Skilling India Partner (4)	2,50,000	✓	✓	✓	✓	2	✓
<b>C.</b>	Education Partner (4)	2,50,000	✓	✓	✓	✓	2	✓
<b>D.</b>	ESG Partner	2,50,000	✓	✓	✓	✓	2	✓
<b>E.</b>	Swachh Partner (4)	2,25,000	✓	✓	✓	✓	2	✓
<b>F.</b>	Digital India/ Technology Partner (4)	2,25,000	✓	✓	✓	✓	2	✓

<b>G.</b>	Healthcare Partner (4)	2,50,000	✓	✓	✓	✓	2	✓
<b>H.</b>	Sustainable Energy Partner	1,95,000	✓	✓	✓	✓	2	✓
<b>I.</b>	Nutrition/Agri Partner (3)	2,50,000	✓	✓	✓	✓	2	✓
<b>J.</b>	Women Empowerment Partner (3)	2,50,000	✓	✓	✓	✓	2	✓
<b>K.</b>	Education Technology Partner (4)	2,50,000	✓	✓	✓	✓	2	✓

### Add-on workshops with Non-profits in other Indian cities

Cities	Estimated no. of NGOs	INR*	Details
Mumbai/Delhi/Ahmedabad, Bangalore/Chennai/Hyderabad, Kolkata	100-200	<ul style="list-style-type: none"> <li>1,45,000 for 1 city</li> <li>2,25,000 for 2 cities</li> </ul>	<ul style="list-style-type: none"> <li>Half-day workshop</li> <li>Includes full set-up, excluding food (if required)</li> <li>Customized targeting and filtration available</li> </ul>

## Exhibition Stalls, Branding, and Display Tables\*

### Why Should You Exhibit in India CSR Summit & Exhibition 2022?

1. India's largest CSR forum with **3000+ delegates**, over **800 CSR** and Sustainability heads, and **2000+ organizations**. Recognized as the *Mecca of CSR in India*
2. Visibility to who is who of CSR and development sector in India
3. One of the most promoted/liked/shared events in the social and development sector in Asia (Check with **#IndiaCSRSummit** in Google search)
4. The event has been attended by over **3542 CSR** heads in past 8 years
5. Social media promotion for **7 months**, the longest social media promotion campaign of any CSR event globally
6. Customized branding and outreach campaign for exhibitors/partners
7. Probono membership (Platinum) of CSRBOX for one year.
8. Pre-event brochure circulation (hard copy) to **3000** companies/CSR foundations and **2500** large NGOs
9. Television broadcast of one episode on a national news channel
10. Logo and contact details' inclusion in the main event brochure
11. An event hosted by the two largest brands in the social and development ecosystem in India; NGOBOX and CSRBOX
12. The event enjoys the loyalty of sponsors and exhibitors, with almost **45%** of sponsors and exhibitors from the 2014 event continuing association in all the Summits.



### Important information:

**Exhibition Timing:** 15<sup>th</sup> Nov. 10.30am to 08.30pm,  
16<sup>th</sup> Nov. 10.00am to 04.45pm

**Exhibitor Pass:** For support staff of exhibitors or person manning the stalls. No access to conference/master-class/workshop/lunch zone

**Visitor Pass:** 2 hours access pass for exhibition visitors, invited by exhibitors. No access to conference/master-class/workshop/lunch zone

**Non-Residential Delegate Pass (with Lunch):** Comes with access to conference, exhibition, two lunches and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.

**Non- Residential Delegate pass (with Lunch + Dinner):**

Comes with access to the conference, exhibition, gala dinner, two lunches and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.

**Premium Residential Delegate Pass (with Lunch + Dinner):** Comes with access to conference, exhibition, two lunches, gala dinner and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions. + two nights stay arrangement in an economy hotel with pick up facility for the venue\*

**Economy Residential Delegate Pass (with Lunch + Dinner):** Comes with access to conference, exhibition, two lunches, gala dinner and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions. + two nights stay arrangement in an economy hotel with pick up facility for the venue\*


**\*Gala Networking dinner will be hosted on 15th November along with the side event.**

**Restrictions:**

1. Exhibitor passes are only for the exhibition zone. This does not give access to conference/masterclasses, or lunch zone.
2. NGO/Non-corporate delegates will have access to masterclasses/workshops meant for NGOs. Restricted corporate master-class, round-tables/workshops are through special access corporate pass only.
3. Any request for any of the passes from the above, beyond the numbers given in the plan, will be subject to availability and on a payment basis.



## Plan Types

<p><b>Display Your Poster/Standee</b></p> 	<p><b>INR 32,500+ Taxes</b></p>	<p>Display your CSR Poster/Standee of 7*3 ft at the conference venue (Standee design will be provided by the client before 15th September 2022) Comes with one <b>Non-Residential Delegate Pass (with Lunch)</b></p>
<p><b>Distribute Brochure in the Registration Kit</b></p>	<p><b>INR 37,000+ Taxes</b></p>	<p>Distribute your brochure with the Registration/Welcome Kit A4 size, up to 20 pages in the brochure. Brochure needs to be sent to Gurgaon/Delhi address between 15th-16th November 2022 -Comes with one <b>Non-Residential Delegate Pass (with Lunch)</b></p>
<p><b>Advertisement in the CSR Summit Brochure</b></p>	<p><b>Full Page (A4 Size)</b> <b>INR 35,500+Taxes</b></p>	<p>Save the cost of printing your brochures, publish ads in the CSR Summit brochure Inclusion in both e-version and print copies Design will be provided by the client by 25th Oct. 2022 Comes with one <b>Non-Residential Delegate Pass (with Lunch)</b></p>
<p><b>Premium Advertisement in CSR Summit brochure</b> <b>The back page of the brochure (A4 size)</b></p>	<p><b>INR 89,000+Taxes</b></p>	<p>Design will be provided by the client Comes with 1 <b>Non- Residential Delegate pass (with Lunch + Dinner)</b></p>

### Display Table



**INR 60,500+ Taxes**

Get a table and space with a total area of approx. 5\*4ft, and table size of approx. 3\*2ft. Front branding of the table is included.

comes with two **Non- Residential Delegate pass (with Lunch + Dinner)**

One exhibitor pass

Display table will be removed on 15th Nov. late evening and re-arranged on 16th Nov. morning

One-year CSRBOX membership (Super Plan)

Applicable from 1<sup>st</sup> Jan 2023

### Stall (1.5\*2 m)

**Depth:1.5M, Front width: 2M**



**INR 70,500+ Taxes**

**Corner Stall @15% premium**

Get a stall space with a total area of **3 sq. m** (approx. 32 sq ft area). at the venue

**Stall set:** Octonorm set up with 2 chairs, 1 table, 2 spotlights,

dustbin, carpet, and one power plug.

**Fascia** – Stall Fascia and table Fascia

**Two** Non- Residential Delegate pass (with Lunch + Dinner)

One exhibitor pass

One-year CSRBOX membership (Super Plan)

Applicable from 1st Jan 2023

### Stall (2\*2m)



**INR 85,000+ Taxes**

**Corner Stall @15% premium**

Get a stall space with a total area of **4 sq. m. (43 sq ft)** at the venue

**Stall set:** Octonorm set up with 2 chairs, 1 table, 2 spotlights, dustbin, carpet, and one power plug

**Fascia** – Stall Fascia and table Fascia

**Two** Non- Residential Delegate pass (with Lunch + Dinner)

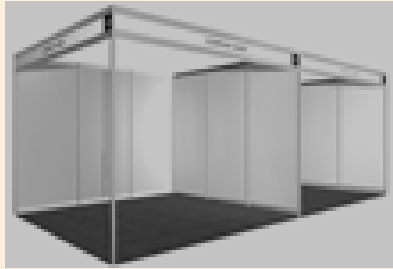
Two exhibitor's pass

One-year CSRBOX membership (Super Plan)

Applicable from 1st Jan 2023



**Stall (2\*3m)**  
**Depth:2 M, Front width: 3M**



**INR 1,00,000+ Taxes**  
**Corner Stall @15% premium**

Get a stall space with a total area of **6 sq.m.** (64 sq ft area) at the venue along with 2 delegates (non-residential) passes

**Stall set:** Octonorm set up with 2 chairs, 1 table, 2 spotlights, dust-bin, carpet, and one power plug.

**Fascia** – Stall Fascia and table Fascia

**Three Non- Residential Delegate pass (with Lunch + Dinner)**

Three exhibitor pass

One-year CSRBOX membership (Super Plan)

Applicable from 1st Jan 2023

**Stall (2\*4m)**  
**Depth:2 M, Front width: 4M**

**INR 1,65,000+ Taxes**  
**Corner Stall @15% premium**

Get a stall space with a total area of **8 sq. m.** (86 sq. ft area) at the venue along with 4 delegates (non-residential) passes

**Stall set:** Octonorm set up with 4 chairs, 2 tables, 2 dust-bin, 4 spotlights, carpet, and one power plug.

**Fascia** – Stall Fascia and table Fascia

**Four Non- Residential Delegate pass (with Lunch + Dinner)**

Four exhibitors pass

One-year CSRBOX membership (Super Plan)

Applicable from 1st Jan 2023

**Open space (per sq m)**

**INR 21,250/sq. m.**

Maximum Bare Space of **16sq. m** (172 sq ft area). (With two power plugs)

**Four Non- Residential Delegate pass (with Lunch + Dinner)**

Four exhibitors pass

<p><b>Premium Product or service pitch (Just before the beginning/end of a session) *</b></p>	<p><b>INR 95,500+Taxes</b></p>	<p>Pitch your product or service to the right target group in the conference zone for 3.0 minutes/180 seconds. The mic will be switched off after 185 seconds. Or a bill @INR 10,000/10seconds will be raised for the additional time taken on the podium. The subscriber of this plan agrees with these terms. <b>Two Non- Residential Delegate pass (with Lunch + Dinner)</b></p>
<p><b>Host a session/Master-class/Workshop*</b></p> <p><b>*Subject to availability, approval, and alignment with the overall session-plan</b></p>	<p><b>30 Minutes: INR 1,65,000+Taxes</b></p> <p><b>45 Minutes: INR 2,35,000+Taxes</b></p>	<p>Host a session on a CSR related topic/theme for up to 30/45 delegates NGOBOX will provide the venue, projector, and AV system <b>Comes with 2 Non- Residential Delegate pass (with Lunch + Dinner)</b> *Capacity, speakers' profile, and other points need to be discussed and approved by the NGOBOX management Masterclass slots are subject to availability and the organizer's discretion</p>
<p><b>Conference Notepad With Logo and 1 page printed promotion</b></p>	<p><b>INR 105,000+Taxes</b></p>	<p>Approx. 7*5" notepad with 24 pages 3000+ copies Notepads will be printed by NGOBOX <b>One Non- Residential Delegate pass (with Lunch + Dinner)</b></p>

**\*\*The mentioned space/area may differ in length and width depending on the venue layout.**

## Other Partnership/sponsorship opportunities

*Hospitality Partner*

*Mobility Partner*

*Cashless Transaction Partner*

*Welcome Kit Sponsor*

*Breakfast Partner*

*Beverage Partner*

*Technology Partner*

## Cancellation Policy

If any ad/promotion/stall/table booking is canceled, the following terms will apply. The cancellation request has to come from the same email id/person who has been involved in the booking of the promotion/partnerships

- **75%** refund of the total invoice amount before 30<sup>th</sup> June 2022
- **50%** refund of the total invoice amount before 30<sup>th</sup> July 2022
- **25%** refund of the total invoice amount before 30<sup>th</sup> Aug 2022
- Any cancellation after 30<sup>th</sup> Aug 2022, will have no refund of fee paid or invoice raised, and fee pending from the client needs to be paid.
- Refund on sponsorships will be as per the terms mentioned in the sponsorship agreement.

**Payment Terms:** Full advance/within 10 days of the issuing of the invoice for other than sponsorship amount of more than INR 2.00Lac.

## Contact

**Shilpi Jain**

 [shilpi@csrbox.org](mailto:shilpi@csrbox.org) |  +91-9560352170

**Namrata Mishra**

 [namrata@csrbox.org](mailto:namrata@csrbox.org) |  +91- 95126 07053



**Operations Office:**

CSRBOX & NGOBOX  
Near, 806-808, Shivalik Satyamev,  
Bopal Rd, Bopal,  
Ahmedabad, Gujarat 380058