

**Conference | Exhibition | Workshops | Master-classes | Awards | Demos**  
Sponsorship, partnerships and Exhibition plans  
23-24 September 2019, Pullman & Novotel, Aerocity, New Delhi (India)

### **Exhibition Stalls, Branding and Display Tables\***

#### **Why Should You Exhibit in India CSR Summit & Exhibition 2019?**

1. India's largest CSR forum with 3000+ delegates, over 550 CSR heads, 1800+ organizations. Recognized as the *Mecca of CSR* in India
2. Visibility to who is who of CSR and development sector in India
3. One of the most promoted/liked/shared events in social and development sector in Asia (Check with [#IndiaCSRSummit](#) in Google search)
4. The event has been attended by over 2150 CSR heads in past 5 years
5. **Social media promotion for 7 months, the longest social media promotion campaign of any CSR event globally**
6. Customized branding and outreach campaign for exhibitors/partners
7. *Probono* membership of CSRBOX for six months
8. **Pre-event brochure circulation (hard copy) to 5500 companies/CSR foundations and 5500 large NGOs**
9. Television broadcast of one episode on a national news channel
10. Logo and contact details' inclusion in the main event brochure
11. An event hosted by two largest brands in social and development ecosystem in India; NGOBOX and CSRBOX
12. The event enjoys the loyalty of sponsors and exhibitors, with almost 45% of sponsors and exhibitors from 2014 event continuing association in all the Summits.

#### **Important information:**

- **Exhibition Timing:** 23<sup>rd</sup> Sept. 10.30am to 08.30pm, 24<sup>th</sup> Sept. 09.00am to 04.45pm
- **Exhibitor Pass:** For support staff of exhibitors or person manning the stalls. No access to conference/master-class/workshop/lunch zone
- **Visitor Pass:** 2 hours access pass for exhibition visitor, invited by exhibitors
- **Delegate Pass:** Comes with access to conference, exhibition, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.
- **Premium Delegate Pass:** Comes with access to conference, exhibition, **gala dinner**, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions.
- **Residential Delegate Pass:** Comes with access to conference, exhibition, two lunch and 6 tea/coffee coupons. Master-class/workshop access as per the category restrictions. + two nights stay arrangement in a budget hotel with pick up facility for the venue\*

**Restrictions:** 1. Exhibitor pass are only for exhibition zone. This does not give access to conference/master-classes, lunch zone.

2. NGO/Non-corporate delegates will have access to master-classes/workshops meant for NGOs. Restricted corporate master-class, round-tables/workshops are through special access pass only.

**Any request for any of the passes from the above, beyond the numbers given in the plan, will be subject to availability and on payment basis.**

**Display Your Poster/Standee**







INR 29,500+ Taxes


Display your CSR Poster/Standee of 7\*3 ft at the conference venue (Standee design will be provided by the client before 15<sup>th</sup> September 2019)  
-Comes with one non-residential delegate pass

**Distribute Brochure in the Registration Kit**

INR 24,500+ Taxes

Distribute your brochure with the Registration/Welcome Kit  
-A4 size, up to 12 pages in the brochure.  
-Brochure needs to be sent to Gurgaon/Delhi address between 16<sup>th</sup>-18<sup>th</sup> September 2019  
- Comes with one non-residential delegate pass

<p><b>Display Table (AC zone)</b></p> 	<p>INR 51,500+ Taxes</p>	<p>Get a table and space with total area of aprox. 5*4ft, and table size of aprox 3*2ft</p> <ul style="list-style-type: none"> <li>- Comes with two non-residential delegate pass and front branding of the table</li> <li>-One exhibitor pass</li> <li>-Display table will be removed on 23<sup>rd</sup> evening and re-arranged on 24<sup>th</sup> morning</li> </ul>
<p><b>Stall (1.5*2m) (AC zone)</b> <b>Depth:1.5M, Front width: 2M</b></p> 	<p>INR 65,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 3sq.m. at the venue along with 2 delegate (non-residential) passes</p> <p><b>Stall set:</b> Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power plug</p> <ul style="list-style-type: none"> <li>-One exhibitor pass</li> </ul>
<p><b>Stall (2*2m)</b></p> 	<p>INR 74,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 4 sq.m. (2*2m) at the venue along with 2 delegate (non-residential) passes</p> <p><b>Stall set:</b> Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power plug</p> <ul style="list-style-type: none"> <li>-Two exhibitor pass</li> </ul>
<p><b>Stall (2*3m)</b> <b>Depth:2 M, Front width: 3M</b></p> 	<p>INR 89,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 6 sq.m. (2*3m) at the venue along with 2 delegate (non-residential) passes</p> <p><b>Stall set:</b> Octonorm set up with 2 chairs, 1 table, 2 spot lights, dustbin, carpet and one power-plug.</p> <ul style="list-style-type: none"> <li>-Three exhibitor pass</li> </ul>

<p><b>Stall (2*4m)</b> <b>Depth:2 M, Front width: 4M</b></p> 	<p>INR 127,500+ Taxes Corner Stall @10% premium</p>	<p>Get a stall space with total area of 8 sq.m. (2*4m) at the venue along with 4 delegate (non-residential) passes <b>Stall set:</b> Octonorm set up with 3 chairs, 2 table, dust-bin, 4 spot lights, carpet and one power plug. -Four exhibitor pass</p>
<p><b>Open space (per sq m)</b></p>	<p>INR 17500/sq. m.</p>	<p>Maximum area 20sq. m., minimum area 4 sq.m. (with two power plugs) -2 delegate (non-residential) passes -One exhibitor pass/2sq.m.</p>
<p><b>Video Documentary/Ad (1-3 minutes) on LED display Wall near main conference area or pre-function zone</b></p>	<p>INR 21,500+ Tax</p>	<p>In loop mode with all the service subscribers video. Continuously played on LED wall -Comes with 1 delegate pass</p>
<p><b>Set up Consulting Clinic*</b></p>	<p>INR 175,000+ Taxes</p>	<p>An exclusive area of aprox. 2*4 Meter (aprx80sqft) near the Conference area to set up your customized display/consulting/meeting area. Comes with 3 delegate (non-residential) passes</p>
<p><b>Premium Product or service pitch (Just before the beginning/end of a session) *</b></p>	<p>INR 95,500+Taxes</p>	<p><b>Pitch your product or service to the right target group in the conference zone for 3.0 minutes/180 seconds. Mic will be switched off after 185 seconds. Or a bill @INR 10,000/10seconds will be raised for the additional time taken on the podium. The subscriber of this plan agrees with these terms. -comes with 2 delegate passes</b></p>
<p><b>Advertisement in the CSR Summit Brochure</b></p>	<p>Full Page (A4 Size) -INR 27,500+Taxes Half Page of A4 size-INR 18,000+Taxes 1/4th page of A4 size-INR</p>	<p>Save cost of printing your brochures, publish ads in CSR Summit brochure -Inclusion in both e-version and print copies -Design will be provided by the client by 5<sup>th</sup> September 2019</p>

	12000+Taxes	
<b>Premium Advertisement in CSR Summit brochure Back page of the brochure (A4 size)</b>	INR 89,000+Taxes	<b>-Design will be provided by the client -Comes with 1 premium delegate pass</b>
<b>Host a session/Master-class/Workshop*</b>  <b>*Subject to availability, approval and alignment with the overall session-plan</b>	30 Minutes: INR 1,65,000+Taxes  45 Minutes: INR 2,35,000+Taxes  60 Minutes: INR 2,95,000+Taxes	-Host a session on aCSR related topic/theme for up to 30/60/90/120delegates -NGOBOX will provide venue, projector and AV system -Comes with 2 delegate passes -*Capacity, speakers' profile and other points needs to be discussed and approved by the NGOBOX management -masterclass slots are subject to availability and organizer's discretion
<b>Conference Notepad With Logo and 1 page printed promotion</b>	INR 105,000+Taxes	<b>-Aprox 7*5" notepad with 24 pages -3000+ copies -Notepads will be printed by NGOBOX -One delegate pass</b>

\*\*The mentioned space/area may differ in length and width depending on the venue layout.

#### Other Partnership/sponsorship opportunities:

**Hospitality Partner, Mobility Partner, Cashless Transaction Partner, Welcome Kit Sponsor, Breakfast Partner, Beverage Partner, Technology Partner**

#### Cancellation Policy

If any ad/promotion/stall/table booking is cancelled, following terms will apply. The cancellation request has to come from the same email id/person who has been involved in the booking of the promotion/partnerships

- 75% refund of the total invoice amount before 30<sup>th</sup> May 2019



- 50% refund of the total invoice amount before 30<sup>th</sup> June 2019
- 25% refund of the total invoice amount before 30<sup>th</sup> July 2019
- Any cancellation after 30<sup>th</sup> July 2019, will have no refund of fee paid or invoice raised and fee pending from the client needs to be paid.
- Refund on sponsorships will be as per the terms mentioned in the sponsorship agreement.

**Payment Terms:** Full advance/within 10 days of the issuing of the invoice for other than sponsorship amount of more than INR 2.00Lac.

**Contact**

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