CSRBOX

Dalmia
Bharat Foundation

6th
CSR Impact
Awards 2019

CSRBOX-Dalmia Bharat Foundation 6th CSR Impact Awards 2019

Applications open from 14th May to 3rd September 2019

Evaluation Partners

IFMR LEAD | LEVERAGING EVIDENCE FOR ACCESS AND DEVELOPMENT

Institute of Management Technology Ghaziabad, Delhi NCR

AACSB ACCREDITED

IIHMR UNIVERSITY

The CSR Impact Awards is an initiative of CSRBOX (An NGOBOX platform) and Dalmia Bharat Foundation to encourage companies, CSR foundations and CSR implementing agencies to deliver high impacts through CSR projects and adopt multi-stakeholder approach, leading to excellence in project outcomes. This initiative focuses on identifying high impact CSR projects in 14 categories at pan-India level. The Awards seek to appreciate project specific impacts made by the organizations in particular thematic areas, to set benchmark in projects planning to project implementation.

The Awards are presented in a gala ceremony during **India CSR Summit & Exhibition** every year. This year the event is being held at Hotel Pullman and Novotel, Aerocity, New Delhi on **23rd and 24th September 2019.** We have partnered with institutions and organizations of repute to take collaborative steps to recognize CSR projects with excellence in delivering through partnerships, persistence and project or programme-based approach.

This is the **sixth edition** of our annual Awards. The previous five editions of the CSR Impact Awards (2014, 2015, 2016, 2017 and 2018) were highly appreciated by companies, implementing partners and CSR foundations.

In **2017**, we received 94 applications from organizations like ICICI Bank Ltd, Moody's Analytics, Dell India, Shapoorji Pallonji Group, Hinduja Global Solutions, Essilor, Canon India, Dabur India, SBI Foundation, HCL Foundation, Hyundai Motors, Mphasis, Toyota, Mahindra & Mahindra, Grasim, GNFC, NSE, MetLife, Rio Tinto, WNS, Humana People to People, Smile Foundation, Apollo Tyres, Pernord Ricard etc.

In **2018**, an overwhelming response of 110 application forms across various categories of education, WASH, livelihood, etc was received from all over the country. 22 exceptional projects across the categories coming from Vedanta Limited, Avanti Fellows, Narayana Health, TRRAIN, Jindal Steel & Power Limited (JSPL), Hero Moto Corp Limited, Kamlanayan Jamanalal Bajaj Foundation, Cognizant, Tata Steel Limited, Swades Foundation, ICICI Foundation for Inclusive Growth and many more were recognized.

Eligibility Criteria

- The applicant organization must be a company or CSR foundation/trust or an implementing partner (NGO/Tech partner) for CSR project and the project must have been supported by a company/CSR foundation under its CSR initiative or there should be an established chain of fund supply ensuring that the project has CSR fund as part of the project budget.
- The applicant entity must have legal status as company/NGO/Trust/LLP and be registered in India or have a subsidiary/alliance in India.
- The minimum duration of the project should be 15 days (Except Employee Volunteering category) and project must have been assigned/renewed or have been in continuation/completed in Financial Year 2018-19.

Awards Application Timeline

- Award Applications Open: 14th May 2019
- Online Application Submission Deadline: 3rd September 2019 (7.00pm)
- Stage I Evaluation by the Evaluation Partners: 09th September 2019
- Stage II The Grand Jury Round: 13th/14th September 2019
- The Awards Ceremony: 23rd September 2019, New Delhi

Objectives of the Awards

The overall objectives of the CSR Impact Awards are to:

- Identify best CSR projects in key thematic areas and understand how organization are delivering high impact CSR projects
- Highlight the success of CSR projects and commitment of the organizations by recognizing them at the national level

- Motivate companies, CSR foundations and implementing partners to deliver high impact CSR projects through collaborative approach
- Recognize businesses' endeavor to partner with organizations delivering high impact
- Enhance the exchange of CSR best-practices

Awards Thematic Categories

6th CSR Impact Awards 2019 shall be awarded in the following 14 categories:

1. **Healthcare:** This category covers projects in healthcare, public health, preventive healthcare, nutrition interventions, use of technology in healthcare leading to better healthcare services or outcomes etc.

2. **Education:** This category covers projects in education, special education, awareness building, education infrastructure etc.

3. **Skill Development:** This category covers projects in vocational skills and employability enhancement among children and youth etc.

4. **Livelihoods:** This category covers projects in areas of creating livelihoods opportunities, sustainable livelihoods, economic empowerment, market-linkages for community products, agriculture value-chain, SHGs capacity building etc.

5. **Environment:** This category covers projects in areas of energy, renewable energy, environmental sustainability, ecological balance sustainable transport, waste to energy, recycling, natural resource management, conservation, plantation etc.

6. **WASH:** This category covers projects in line with water and sanitation, hygiene, Swachh Bharat Mission, behavioral change for use of sanitation and push for cleanliness in project/programme mode etc.

7. **Women Empowerment:** This category covers projects promoting gender equality, empowering women to participate fully in economic life across all sectors, setting up homes and hostels for women etc.

8. **Rural Development and Infrastructure:** This category covers rural development and infrastructure project for better public facilities, better living conditions and improvement in terms of access, quality of life in rural area. For example, construction of road, bridge, community hall etc.

9. **Special Categories (Old Age/Specially-abled/armed forces etc):** This is a broad category covering areas of old age-related work, road-safety, armed forces related projects, specially-abled persons, orphan children, street children etc. (covers areas not covered in any of the above categories).

10. **Employee Volunteering Initiative:** As employee volunteering has been listed as one of the CSR project/intervention areas as per the Companies Act 2013, it would be good to understand how companies are engaging their employees for volunteering with communities or for a cause. (Please note that there is a specific form for this category).

11. **CSR Project of the Year 2018-19 Award:** For an outstanding project that combines innovation with high impacts-delivery in any of the thematic areas. The applicant agency should be convinced that the project and its impact have merit to be recognized as 'CSR Project of the Year 2018-19.

Special Awards:

There are few special categories of Awards that look at over-all organization's engagement in projects or programs to maximize the impacts in relevant theme or overall impacts. These special awards look at how organizations have walked an extra mile to achieve visible and long-lasting impacts and how their efforts become a model for replication.

12. **CSR Foundation of the Year FY 2018-19 (Only for CSR Foundations):** The foundation set up by any company or consortium of companies either to manage CSR fund or to implement CSR projects can apply in this category. The broader evaluation parameters are how the foundation has successfully followed the CSR mandate of the company and how they have tried to deliver best possible impacts at the project or program level whether through direct implementation or through banking on the expertise of the other implementing partners.

13. **Company with Best CSR Impacts in FY 2018-19 (Only for companies):** This category looks at the overall initiatives, impacts and sustainability of impacts through CSR. This is all about overall intend, efforts and impacts that an organization has made or have been making through its various CSR projects and programs. These initiatives can be stand-alone project or through partnerships or association of more than one organizations' collaborations.

14. **CSR Implementing Agency of the Year FY 2018-19:** This category caters to identifying two of the best CSR implementing agencies in India. The award looks at CSR partnerships with companies/CSR foundations, CSR projects & programs, focused approach towards solution to development challenges, CSR impacts and scalability of the operations in future.

Number of Awards

The number of awards in each thematic category is two in number.

- For **categories 1 to 9 and 11**, the 6th CSR Impact Awards have been demarcated into two broad sections:
  - **Small Projects:** Projects where FY 2018-19 CSR funding/budget was below INR 1.0 Cr.
  - **Large Projects:** Projects where FY 2018-19 CSR funding/budget was INR 1.0 Cr. or above.
- In case of **category 10**, there will be two awards based on the jury's decision.
- For **categories 12 and 13**, the two awards in each category are as:
  - **Small:** With annual prescribed CSR budget equal or below INR 10 Cr.
  - **Large:** With annual prescribed CSR budget above INR 10 Cr.
- **For the category 14**, there will be two awards for implementing agency of the year; one for the small grass-root organization and the other for the relatively large organization, based on the Jury's discretion.

As the Awards aims to recognize project specific outcomes and impacts, both the funding agency and implementing agency get the due credit for the award.

Categories and Classification

Based on the CSR fund/budget of the financial year 2018-19.

1	**Healthcare** A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
2	**Education** A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
3	**Skills Development** A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
4	**Livelihoods** A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
5	**Environment** A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
6	**WASH (Water, Sanitation and Hygiene)**

	A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
7	**Women Empowerment** A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
8	**Rural Development and Infrastructure** A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
9	**Special Categories (Old Age, Specially-abled and others)** A. Small project with up to Prescribed INR 1 Cr. B. Large project with Prescribed INR 1 Cr. or above
10	**Employee Volunteering Initiative** A. Small-Organization's with overall Prescribed CSR up to INR 1 Cr. B. Large-Organization's with overall Prescribed CSR INR above 1 Cr.
11	**CSR Project of the Year 2018-19** A. With annual CSR project budget, up to INR 1 Cr. B. With annual CSR project budget, above INR 1 Cr.
12	**CSR Foundation of the Year 2018-19 (only for CSR Foundations)** A. With annual budget, up to INR 10 Cr. B. With annual budget, above INR 10 Cr.
13	**Company with Best CSR Impacts (2018-19) Only for companies** A. With annual prescribed CSR budget, up to INR 10 Cr. B. With annual prescribed CSR budget, above INR 10 Cr.
14	**CSR Implementing Agency of the Year 2018-19 (For implementing agencies only)** (Two awards, as per the Jury discretion)

Note: In case there are less than three entries in a category, the applications will be automatically evaluated under CSR Project of the Year 2018-19 category. The Jury has all the rights to evaluate applications in a category where the project fits best, even if the award application has been submitted in a different category. The small and large categorization as per the list above is applicable when we receive at least 3 applications in each segment (large/small).

Why should you apply for the 6th CSRBOX-Dalmia Bharat Foundation Awards?

- Gain recognition in the corporate and development sector as a socially committed organization
- Increase your reputation and credibility at the national level
- Showcase your organization's innovation and commitment to deliver impacts in alignment with Government's focus on water and sanitation, healthcare, education, livelihood, skills development etc.
- Celebrate winning partnerships at the prestigious award ceremony
- Get **media coverage** and outreach for your project impact

Award-Application Benefits

- One special invite will be sent to the CEO/Top management of the Award-winning organization in each of the categories
- Each application comes with **one delegate pass** for India CSR Summit & Exhibition 2019 (Hotel Pullman and Novotel, Aerocity, New Delhi).

Application Fee

CSR Project Budget in FY 2018-19	Companies/CSR Foundations	CSR Partners/NGOs
For Category 1 to 9 and 11	**Application Fee/Category/Application**	
CSR Project spending of above INR 1.0 Cr.	INR 30000+ GST **Total INR 35400**	INR 12000+ GST@18% Total INR 14160/- Application
CSR Project spending of INR Up to 1.0 Cr.	INR 20000+ GST **Total INR 23600**	
For Category 10	INR 20,000+GST, Total INR 23600	
For Category 12 and 13	INR 30,000+GST, Total INR 35400	
For Category 14	INR 15000+GST, Total INR 17,700	

In cases of applying for more than one category,

- If an organization is willing to submit a project in more than one category, the additional fee is INR 10620/-(all inclusive) additional for each additional category for the same project.
- If an organization is submitting two separate projects in two different categories, they have to submit the fee as per the category application fee as mentioned in

the table above.

Submission of Applications

- Please send filled-in form along with all the attachments, and application fee to the address below and email a copy to csrimpactawards@gmail.com .

- Hard copy of the **application and fee details need to be sent at the following address:**

NGOBOX (Renalysis Consultants Pvt Ltd)
B-1005, Titanium Heights, Opp. Vodafone House, Corporate Road,
Prahalad Nagar,
Ahmedabad 380051 (Gujarat)
Call +91-9560352170/ +91-9971429654

- Fee needs to be paid in cheque/DD in favor of '**Renalysis Consultants Pvt Ltd**' (Payable at Ahmedabad for DD). The cheque/DD should be sent along with the application form.
- For organizations willing to transfer fee through **NEFT,** please note down the following account information:

Account Holder: Renalysis Consultants Pvt. Ltd
Account Number: 50200008642388
Account Type: Current
Bank: HDFC Bank Ltd
Branch: Shikohpur (Haryana)
IFSC Code: HDFC0003526
Email csr@ngobox.org
Mobile: 9560352170, 9971429654 (Ms. Shilpi Jain)

- **Payment through credit/debit card**
  You can also submit the fee by credit card/debit card/net banking using the Payumoney link here:

  https://www.payumoney.com/webfronts/#/index/NGOBOX-Payment
  (Select the option-CSR Impact Award fee)

- **Request for the invoice**
  To process the payment, if you need an invoice, please send in full name, address and GST no. (if applicable) at csr@ngobox.org to help us raise the invoice.

Applications Assessment Process And Methodology

The Awards' applications follow a two stage evaluation to ensure that the best impact-projects and organizations get recognized for their efforts.

- **Stage I: Evaluation by the Partner Institutions**
  For the first stage of assessment of the award applications, we have an expert panel of academia and research leaders who would be evaluating the applications based on their knowledge and proficiency in line with pre-defined parameters. Our evaluation partners for Stage I are the following institutions:

  1. **IFMR Lead**

  2. **Institute of Management Technology (IMT), Ghaziabad**
  3. **Indian Institute of Health Management Research (IIHMR), Jaipur**

  *A few more Institutions Partner names will be announced by end of June 2019.

  Each partner institutions will evaluate 3 to 4 categories of the awards based on their core expertise.

- **Stage II: The Grand Jury**
  After careful evaluation of applications in Stage I by the institution partners, **a Grand Jury round is organized as Stage II assessment where 3 shortlisted applications from each of the category are presented to the Jury. The expert panel of the jury will select the best projects to declare** the winner from each category.

  The Grand jury may require online presentation or doubt clearing from the applicant organization. Our team will coordinate with the applicant organization and set-up the schedule 2-3 days prior to the Grand Jury.

The Grand Jury Members

The grand jury comprises of 15-21 domain experts from different thematic areas. In past 5 years we had the members from The World Bank, Asian Development Bank, USAID India, JICA, Bill & Melinda Gates Foundation, Dalberg, UNDP, UNICEF, World

Health Organization etc. The names of the Jury-members for 2019 will be announced on the event website by 15th June 2019.

Feedback Mechanism

Applications that reach to the Stage-II of the evaluation will receive a feedback from the evaluators and the Jury members to help the applicant organisations to improve on reporting on CSR projects.

Application Templates

Application forms/templates can be downloaded from the event website: http://indiacsrsummit.in (CSR Impact Awards section) or write to us at csr@ngobox.org or sweta@csrbox.org

Terms and Conditions

- The award is a voluntary initiative of CSRBOX (Renalysis Consultants Pvt Ltd) in association with a few like-minded organizations. The assessment process for the applications has been published in public and any individual or organization can't challenge it. All applicants agree to this.
- The applicant, by applying for the awards category, agrees with the decision and outcome of the process laid out in this document.
- The application fee for the award is non-refundable and non-transferable.
- If an application does not fit-well in the category applied for, the Evaluation Partner/Jury may consider it for other best-fit category.
- Incomplete application form will not be accepted and application fee will not be refunded.
- The organizers can ask for more information from applicants during the application assessment process.
- If at any stage of the evaluation, the Award host organization comes to know that the information provided in the form is not correct or does not present the facts, then the application will be rejected.
- Applications should be submitted in the given format only.
- If due to insufficient numbers in a particular category of awards, entries are not adjudged, the fee will be refunded back to the applicants of that particular category.
- It is the responsibility of the applicant organization to provide facts and validated information in the application form.

Dalmia Bharat Foundation
The Dalmia Bharat Foundation was set up in 2009 to expand the programmes and projects of the Dalmia Bharat Group's CSR division. With this independent entity,

Dalmia re-affirm their determination to be an aware and effective corporate citizen. They believe in the limitless potential of the human being and focus on community driven, beneficiary centric development programmes. DBF is the natural evolution of corporate social partnership beyond CSR compliance. The programmes combine in-depth long-term plans and strategies along with medium and short term initiatives and campaigns.

Owing to the great differences across their work locations, DBF adopt a flexible, multi-intervention approach that allows programmes and people to grow together and sustain each other. Their work revolves around four focus areas, which have been derived from the felt needs of the community and issues material to the business- soil and water conservation, clean energy, skill development and social development through education, health and sanitation and many other awareness and educational campaigns. The geographical footprint of the Foundation is spread across 18 districts and 12 states and reaches out to over 10 Lac people in 1,300 villages. The mission of the Foundation is to facilitate the stakeholders to hasten the social, economic and environmental progress through effective management of human and natural capital. Its vision is to ensure that every household has a sustainable Livelihood in their Environment.

For more information, please visit www.dalmiabharatfoundation.org

IIHMR, Jaipur

Indian Institute of Health Management Research (IIHMR) was established in 1984, with a fundamental purpose of creating new knowledge and developing alternate modes of improving healthcare to management research, education and training in India and other parts of theworld. The Institute has significantly contributed to the areas of health research management in the country and in South-East Asia Region. It has established a new paradigm of management of capacity development among healthcare professionals at the national, state and district levels in the areas of leadership, strategic management, and quality assurance in healthcare. The Institute works as a WHO Collaborating Centre for District Health Systems Based on Primary Healthcare since last one and a half decades. The Ministry of Health and Family Welfare, Government of India, has designated the Institute as 'Institute of Excellence' for its contribution to capacity development programs in the health sector. The Post-graduate program in Hospital and Health Management, Pharmaceutical Management and Rural Management are the unique programs of IIHMR.

The IIHMR University is first of its kind Research University in the State of Rajasthan with an exclusive focus on management research, education and training in the health and related sectors. The primary focus of the University is on Research and Post-graduate Education.

For more information, please visit www.iihmr.org

IMT, Ghaziabad

Established in 1980, Institute of Management Technology, Ghaziabad (IMTG) is India's premier AACSB accredited management school with a distinct focus on grooming leadership through Innovation, Execution and Social Responsibility. An autonomous, not–for–profit institute, offering highly sought after postgraduate programmes over the past more than three–and–a–half decades, IMTG currently offers four AICTE approved programmes – Post Graduate Diploma in Management (PGDM) Full Time, PGDM Executive, PGDM Part Time, and PGDM Dual Country Programme (DCP). While the first three programmes are offered at the IMTG campus in Ghaziabad, Delhi NCR, India, the PGDM DCP is offered in collaboration with the IMT Dubai campus.

IMTG has been consistently ranked among the top management institutes of the country. Today, it is the proud alma mater of more than 300 C–suite executives and thousands of professionals serving in leadership positions in the best known organisations in India and around the world, in key business functions of Consulting, CSR, Human Resources, Information Technology, Marketing, and Finance among others.

For more information please visit www.imt.edu

IFMR LEAD

IFMR LEAD is a non-profit research organisation which conducts policy-oriented, scalable action research to promote inclusive and sustainable development in India and other Low and Middle Income Countries. Since 2005, IFMR LEAD has been a leader in the field of research, monitoring and evaluation, and training in India and has recently expanded to Nepal and Bangladesh. Housed at the Institute for Financial management and Research, a leading B-School in the country, IFMR LEAD has extensive experience in designing and implementing large-scale impact evaluations which comprise of quantitative, qualitative and mixed method approaches. IFMR LEAD's focus areas include Financial Inclusion, MSME and Entrepreneurship, Infrastructure and Governance, Environment and Climate Change, Public Health, Agriculture, and Data Analytics.

For more information please visit: www.ifmrlead.org

CSRBOX

CSRBOX is India's leading CSR knowledge and impact-intelligence platform aimed at the CSR and development community, connecting and informing over three million development, strategic communication, CSR, humanitarian and sustainability professionals & students through CSR data and analytical tools, CSR research reports, Impact-stories, collaboration platform and blended advisory services. We

have launched an online platform www.csrbox.org, which is India's largest Corporate Social Responsibility (CSR) analytics and information platform.

It has CSR portfolios of more than 1000+ companies & their CSR foundations, more than 4000 CSR projects showcasing actual CSR budget of more than INR 10,000 Cr. The platform is the single largest CSR information dashboard for CSR heads, board members of companies, non-profit leaders, fundraisers, government agencies and social businesses to find partnerships in CSR domain in India. The platform helps companies and CSR foundations to identify credible CSR implementing agencies based on theme and geographic priorities.

For more information please visit www.csrbox.org

NGOBOX

NGOBOX (a venture of Renalysis Consultants Pvt. Ltd.) is a development communication platform, helping companies, CSR foundations, NGOs and social enterprise to network, communicate and find resources online and offline. It is a leading CSR research platform in the country with over 50 data-reports on CSR in India. With the verified database of over 1 Lac non-profits, CSR Teams and social enterprises, the platform presents immense opportunities for organizations to promote their products/services with one-click promotion and outreach. A few of their clients are WHO India, UNICEF, NASSCOM Foundation, HCL Foundation, SBI Foundation, IIM-B, ITC, HCL Foundation, Facebook India etc.

For more information please visit www.ngobox.org

India CSR Summit 2019

India CSR Summit & Exhibition is South Asia's largest CSR, SDGs and social impact forum. The Summit brings together business leaders, board directors, CSR foundations, impact investors, philanthropists, innovators, government agencies, the UN bodies and non-profits leaders to explore synergies and co-create solutions.

The Summit that emerged from the mandatory CSR provisions of India, has now become the confluence of social impact leaders from South Asia. The event has already witnessed participation of over 380 exhibitors, 4700 organizations and **8900+ professionals.** The 2019 event is of greater importance for us as India enters in the sixth year of CSR compliance. Indian businesses spent close to INR 55,000 Cr on development projects in past five years to help India move towards achieving the UN Sustainable Development Goals (SDGs).

6th India CSR Summit & Exhibition on 23rd and 24th September 2019 at Hotel Pullman & Novotel, New Delhi. With a diverse mix of conference, exhibition, workshops, keynotes, masterclasses, product demos, unconferencing sessions and SDGs town hall, the Summit has a lot to share and learn for everyone in the business and social impact sectors. We expect the event to host over 3200 delegates from 1900 organizations with over 60 hours of talks, discussions and learning for all.

Join us in New Delhi in this September in **#IndiaCSRsummit**

For more information please visit www.indiacsrsummit.in

Query and clarification

For any query, information of clarification, you may get in touch with following:
Ms. Shilpi Jain (Head-Partnerships)
Email csr@ngobox.org (mark copy to sweta@csrbox.org)
Mobile: 9560352170 (WhatsApp), 9971429654

Twitter @csrbox.org

www.ngobox.org   www.csrbox.org   www.techforimpact.net

www.rajasthancsrsummit.co.in   www.indiacsrsummit.in

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