

2023 Award
Compendium

8th CSR Impact Awards 2022 Winners



The 8th CSR Impact Awards co-presented by Dalmia Bharat Group were successfully conducted from 15th to 16th November, 2022. **The Summit that emerged from the mandatory CSR provisions of India, has now become the confluence of Social Impact Leaders from South Asia.** The event has already witnessed over **21,000 delegates** from **4100 unique organisations along with 340+ exhibitors and 215+ diverse partners.**



The awards recognized over 31 exceptional projects in various categories of education, WASH, livelihood, etc. out of an overwhelming response of 220 application forms from all over the country. The applications were reviewed in a two-stage evaluation process by a panel of esteemed jury members coming from distinguished domains of expertise.

What are the CSR Impact Awards?

The CSR Impact Awards – a CSRBOX initiative, encourages companies, CSR Foundations and CSR implementing agencies to deliver high impact through CSR projects, and, adopt a multi-stakeholder approach, leading to excellence in project outcomes. The awards focus on identifying high-impact CSR projects in 16 categories at the pan-India level. The CSR Impact Awards provide an opportunity to appreciate project-specific impact made by the organizations in particular thematic areas to set the benchmark in project planning to project implementation

CSR Impact Award Partner

Dalmia Bharat Foundation is a dynamic and forward-looking cement manufacturing company focused on delivering green growth through a strong people-led and passion-driven business approach. Anticipating future trends in construction, and simultaneously pre-empting global environmental concerns, they operate on a growth model that is designed to deliver higher efficiencies across every facet of their business.

Their CSR Foundation, the Dalmia Bharat Foundation was set up in 2009 to expand the programs and projects of the company's CSR division. With this independent entity, Dalmia re-affirm their determination to be an aware and effective corporate citizen. They believe in the limitless potential of the human being and focus on community driven, beneficiary centric development programs.



Evaluation Partners



Grand Jury Members



Mr. Sreyamsa Bairiganjan
Senior Energy & Climate
finance expert, World Bank



Dr. Sunanda Goel
National Consultant, WHO



Mr. Dibyendu Sarkar
Retired IAS, former secretary of
SHG & SE Department, Govt. of
West Bengal



Mr. Priyank Hirani
Associate Director, Capacity
Accelerator Network, Data.org



Mr. Shubhrajyoti Bhowmik
Partnerships Officer - Private
and Public Sector Engagement
at UNICEF India



Mr. Ashok Malhan
Independent Consultant,
Formerly Chief General
Manager at Indian Oil
Corporation Limited



Mr. Anurag Saxena
Chief Operating Officer/ Head
of Strategy and Growth, Easy
Gov.



Dr. Ashish Sabharwal
Executive Director, Bakson
Multi Speciality Hospital



Mr. Chandrakant Lahariya
National Professional Officer,
World Health Organization



Mr. Sanjay Pathak
Former Commissioner DDA and
Professor at NICMR Pune



Mr. Udayraj Prabhu
Senior Vice President, Terviva



Prof. Sanjay Mahajani
Professor IIT Bombay - SITARA
(Centre for Technology
Alternatives for Rural Areas)



Mr. Snehasis Sarkar
Chief Operating Officer, Biswa
Bangla (Govt. of West Bengal
Enterprise)



Ms. Jayanti Shukla
Chief Executive Officer,
United Way India



Ms. Vandana Bhatnagar
President, Circle In



Dr. Ravi Chandra
Livelihoods and Value chain
specialist, UNDP



Dr. Tapasi Puwar
Public Health specialist, Indian
Institute of Public Health



Dr. P Sivaram
Professor, National Institute of
Rural Development and
Panchayati Raj



Dr. Ravindra Gavali
Professor & Head, National
Institute of Rural Development
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Prof. Sitansu S Jena
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Official Advisor to National Skill Development Corporation & BOSCH India



Ms. Shruti Goel

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Dr. K.K Upadhyay

Professor & Chairperson - Centre for Sustainability & CSR, Birla Institute of Management and Technology



Prof. P.K Biswas

Dean Research & Quality Initiatives, Jagaran Lake University



Prof. Anant Kumar

Associate Professor & Head, Rural Management, Xavier Institute of Social Sciences



**This compendium will walk you through the achievements and efforts of
29 winning organizations of the 8th CSR Impact Awards.**

Environment (Large)

Project Name: Creation of Water Economic Zone

Project Initiative: To improve quality of life of tribal and rural community.

Partners:

Arpan Seva Sansthan

Approach:

The project "Creation of Water Economic Zones through Integrated Watershed Development" in the Kurabad Watershed, Kurabad Block, Udaipur (Rajasthan) aims to improve the quality of life of the tribal and rural community residing in 14 villages of the Kurabad block. The primary objective is to enhance sustainable livelihoods through natural resource management, with a specific focus on water conservation and harvesting.

The approach of the project involves implementing various interventions to maximize water conservation and harvesting, which will ultimately improve agricultural production and allied activities. By increasing productivity, the project aims to enable these families to sustain their livelihoods effectively. The central aim of the program is to enhance the management of natural resources, specifically water and soil, to boost land productivity.

Impact:

The project has achieved significant impacts. It created 21 crore liters of surface water and facilitated the recharge of 42 crore liters of groundwater. The project increased irrigated area by 66 hectares, benefiting 150 farmers, and provided drinking water security to 150 families and animals. By reducing groundwater overdraft for 122 farmers, overexploitation was reduced. Agricultural production increased, leading to a rise in annual income by Rs. 16,000. Climate-smart agriculture practices improved water use efficiency, reduced power consumption and labor costs, and increased productivity and income. The project promoted green solar energy and raised annual income by Rs. 65,000 for 67 families, while enhancing green cover and CO2 sequestration. It also extended the shelf life of perishable produce and encouraged the use of green energy.

Source: DS Group





Environment (Small)

Project Name: Adoption of a Cluster of Villages for Agricultural, Sustainability and Food Security through Clean Food Program

Project Initiative: The project aims to achieve ecologically sustainable and economically viable crop production by eliminating the use of chemical pesticides and nitrate fertilizers, ensuring safety for human health and the environment.

Partners:

Inhana Organic Research Foundation (IORF)

Approach:

The "Development of Clean Food" project was based on the scientific hypothesis that the relationship between plants and pests is purely nutritional. It employed the Inhana Rational Farming (IRF) Technology to activate plant metabolism and curtail pest infestation, reducing dependence on chemical pesticides. The project conducted awareness workshop for farmers, carried out soil analysis, and transferred the Novcom Composting Technology to address the issue of quality organic manure. Model Farms were established to demonstrate the transformation from unsustainable conventional farming to safe and sustainable "Clean Food" production.

Impact:

The "Clean Food" development initiative was a pioneering effort in the Indian Food and Agriculture sector that aligned with four major Sustainable Development Goals (SDGs) of the United Nations: SDG-2, SDG-12, SDG-13, and SDG-15. It complied with the requirements of SDG-2, specifically Target 2.4, by promoting sustainable food production and resilient agricultural practices. The initiative had a clear impact area under SDG-12, focusing on the sustainable management and use of natural resources. It also demonstrated climate action under SDG-13, addressing both greenhouse gas mitigation and adaptation. Furthermore, the program contributed to SDG-15 by addressing the goal of ending desertification and restoring degraded land.

Project Name: Drinking Water project

Project Initiative: Accessibility to safe drinking water supply to households.

Partners:

Manjari Foundation

Approach:

Through a comprehensive approach, the project endeavors to provide access to safe drinking water supply to households in Ganpat Khara and Roop Pura villages, effectively addressing the scarcity of clean drinking water. This includes ensuring an adequate water supply of at least 50 liters per person per day and establishing a community-based Pani Panchayat (Water User Association) for sustainable management. By directly tackling the problem of clean drinking water shortage, the project brings significant benefits to the affected community in Bhadesar Tehsil, Chittorgarh district, Rajasthan.

Impact:

According to the project plan, two Reverse Osmosis (RO) systems were established one in each village. Each RO had a capacity of 500 liters per hour (LPH). The village community enthusiastically embraced the use of clean RO water, leading to a significant reduction in water-related diseases. Moreover, the access to clean water has resulted in decreased expenses on medical treatments.





Project Name: Accessible and sustainable sanitation facilities (SMART toilets)

Project Initiative: Accessible and sustainable sanitation facilities (SMART toilets) for prevention of open defecation

Partners:

Gramalaya- Tiruchirappalli

Approach:

Gramalaya adopted a three-pronged approach in Erungalakuruchi Village to prevent open defecation and promote hygiene. It involved creating awareness on WASH, constructing 70 SMART Toilets with Bath Attached, and fostering community action for sustained toilet usage. This approach aimed to drive behavioral change and improve overall hygiene practices in the community.

Impact:

The impact of the project is evident as it has successfully provided 70 households with well-constructed toilets that meet the needs of an average-sized family. The active involvement of the villagers in the construction process instilled a sense of commitment and responsibility, ensuring timely completion. The implementation of twin leach pits proved efficient in storing fecal matter for two years, converting it into compost without generating any unpleasant odors. Notably, the project has resulted in a significant reduction in open defecation, with 75% of women and 88% of girls reporting that they have refrained from engaging in open defecation in recent months.



Rural Development and Infrastructure (Large)

Project Name: Jal Sahara

Project Initiative: Sustainable Water Management and Conservation in Maharashtra

Partners:

BAIF Development Research Foundation

Approach:

The project adopted a comprehensive approach to address the water crisis in Maharashtra. It included assessing water resources, implementing conservation measures such as rainwater harvesting and watershed management, promoting community engagement for responsible water usage, enhancing irrigation practices, strengthening policy and governance, and establishing effective monitoring and evaluation systems. By implementing these strategies, the project aimed to ensure sustainable water management, mitigate water stress, and improve long-term water availability in the region.

Impact:

The impact of the Jal Sahara program is evident: 87% adoption of farm bunding, 63% adoption of crop diversification, 93% reported improved moisture retention in the soil, 88% perceived an increase in groundwater levels, 73% increase in average income, and doubling of crop yields. With 200 saplings planted and a 90% survival rate, the program has made significant strides in water management, agriculture, and farmer well-being.

SCHAEFFLER



Source: SCHAEFFLER



Rural Development and Infrastructure (Small)

Project Name: Border Village Development in Arunachal

Project Initiative: Sustainable infrastructure and collaborative approach for Border Villages' challenges.

Partners:

Sri Sri Rural Development Programme Trust

Approach:

The project focuses on empowering remote communities through holistic training and development, bridging divides with education and technology, preventing radicalization, fostering entrepreneurship, and promoting collaboration among stakeholders for impactful solutions.

Impact:

The project has increased awareness and access to affordable, renewable energy, benefiting 75 households in eight border villages of Arunachal. The project has also improved education by setting up digital learning infrastructure in 20 schools and smart classrooms in nine border schools. Additionally, it has empowered communities through youth training and created new livelihood opportunities. Project Impact's success has garnered interest from neighboring areas, and ongoing evaluations show promising outcomes in terms of attendance, enrollment, and teacher proficiency.



Project Name: COVID 19 Relief – Mission Vayu

Project Initiative: To leverage Amazon's logistics expertise to enable last mile delivery of critical healthcare devices in the short term and strengthen the infrastructure for the long term

Partners:

ACT Grants, Sattva Consulting, Swasth, Dhvani RIS, Dehlivery and other logistics partners, Akshaypatra, American India Foundation, ASVSS, ARE India Solutions For Sustainable Development, Centre for Catalyzing Change, Concern India Foundation, Don Bosco, Doctors For You, Forum for Rural Development (FORD), Ashwini Charitable Trust, Cheshire Disability Trust, GiveIndia, HelpAge, Indian Women and Children Foundation, International Centre for Entrepreneurship and Career Development, Karuna Trust, Rural Education and Development (READ) India, United Way Mumbai

Partnered with several other NGOs and hospitals for onground implementation

Approach:

The project adopted a proactive and multifaceted approach to tackle the urgent healthcare needs during the COVID-19 crisis. Through efficient logistics and strategic partnerships, Amazon quickly delivered vital medical equipment, prioritizing oxygen support, to over 350 healthcare facilities across 25 states. Their comprehensive strategy encompassed not only immediate equipment distribution but also capacity building and infrastructure support. By addressing multiple aspects of the crisis, the project aimed to save lives and reinforce healthcare systems in the face of unprecedented challenges.

Impact:

Amazon's COVID-19 response made a significant impact by providing vital medical devices to 532 hospitals across 187 districts in 25 states. They delivered 8,382 units of essential equipment, including ambulances, anesthesia machines, oxygen concentrators, and ventilators. Additionally, Amazon set up two oxygen plants to support hospitals in future crises. Their swift action saved lives and strengthened healthcare capabilities.





Project Name: #DefeatCovid

Project Initiative: To combat COVID-19, Heart Care Foundation of India initiated a nationwide campaign, offering free healthcare services, raising disease awareness, and distributing vital medical supplies.

Partners:

Heart Care Foundation of India

Approach:

The Heart Care Foundation of India recognized the urgent need to educate the public and prevent panic during the unpreparedness of the Indian healthcare system for the COVID-19 pandemic. Led by Dr. KK Aggarwal, the organization provided free healthcare services, consultations, oxygen concentrators, and raised disease awareness through research and outreach programs. Driven by Dr. Aggarwal's dedication, the project reached over 5% of the Indian population, conducting daily webinars and sessions, reaching millions through social media, and becoming a trusted source of information and support.

Impact:

The Heart Care Foundation of India's project has impacted millions of lives by hosting 746 live shows, addressing queries, organizing 700 free OPDs, counseling 90 episodes for school children, facilitating international meetings, and training 2500 community health worker volunteers. With an overall outreach of 81,364,217 people from April 2021 to March 2022, the project continues to make a lasting impact.

Project Name: Dialysis – Reaching to the Underprivileged with Affordable Treatment

Project Initiative: Quality dialysis services to renal patients in parts of India where there is limited dialysis infrastructure.

Partners:

Fairfax India Charitable Foundation

Approach:

The high-quality medical infrastructure is neither easily available nor affordable in secluded regions of the country. Therefore, the foundation concentrated its efforts on making this medical treatment available in difficult terrains for free. Simultaneously, the placement of these machines in government hospitals, instead of private medical organisations, ensured immediate access for impoverished people. This resulted in economically challenged people to access the same in lesser commute and lesser travel expense.

Impact:

These machines served the local community by providing high-quality dialysis treatment was provided free of cost to BPL patients. 64% of the beneficiaries found this service within less than 25 km. from their resident town/village. This indicates that the beneficiaries and their families would, over time, save a substantial amount of time and cost on travel to the current dialysis center as well.



Project Name: KiDS (Kids and Diabetes in Schools)

Project Initiative: To build awareness of diabetes, and engage school children and the public to enable behavior change

Partners:

Conexus Social Responsibility Foundation

Approach:

A healthy lifestyle is a key to delay/prevent onset Type2 Diabetes. Awareness about healthy lifestyle among children including a need to follow a healthy diet and being active addresses preventable risk factors for type2 diabetes. The KiDS (Kids & Diabetes in School) program provides diabetes education and promotes healthy lifestyle in the school environment and communities, to help ensure a healthy lifestyle for future generation.

Impact:

Through mass media campaigns, KiDS initiative reached approximately 21.4 million (over 6 months, repeat listeners) people. The awareness programs impacted 150,000 schoolchildren. The STEP challenge had 2400 participants with 1200+ parent-child teams. Together, the teams walked over 160 million steps. Working closely with the education department has allowed the KiDS program to be the most active among students. The initiative drives home diabetes awareness and preventable risk factors.



Project Name: Promoting Women & Child Health

Project Initiative: Suraksha-Reducing maternal and infant morbidity and mortality.

Partners:

Committed Communities Development Trust



Approach:

Cognizant Foundation, under its “Promoting Women and Child Health”, adopted innovative approaches to maximize impact on the beneficiaries and communities, and strengthened the delivery and impact of the programme. By considering the need for maternal health and nutrition awareness at an early stage, the project created awareness among adolescent girls to strengthen their RCH health knowledge.

Impact:

In the financial year 2021-22, project Suraksha reached over 17,706 registrations of pregnant mothers and children (0-2 years) but despite the COVID-19 surge, the project was able to achieve to reach of 18,750 registrations. Reports suggest that the project has reached over 4000 high-risk pregnant women. 91 children were diagnosed with Moderate Acute Malnutrition (MAM) and treated for the same.

Project Name: Enhancing early education across Anganwadis

Project Initiative: Transforming Anganwadis to bring quality Early Childhood Care and Education

Partners:

Makkala Jagriti

Approach:

This program aims to transform Anganwadis (Government preschool centres) into vibrant spaces of quality pre-school learning through an ecosystem approach to bring about school-readiness in children 3-6 years of age from the poor and marginalized communities.

Impact:

Impacted close to 300+ Anganwadis in Bangalore urban and rural, catering to the essential needs of stimulation and learning for children in the 3-6 years age group. Their ECCE program is based on a holistic approach that focuses on the fine & gross motor, socio-emotional, language, creative, and cognitive developmental needs of children. The sustainable approach looks at empowering various stakeholders of the Anganwadi system such as Anganwadi workers, helpers, parents, caregivers, and local communities through well-designed capacity-building programs.





Project Name: COVID Crisis Support Scholarship

Project Initiative: Special scholarship for Covid-affected students

Partners:

Aditya Birla Capital, Auxilo, HDFC Bank, HT Parekh Foundation, Kotak Education Foundation, MakeMyTrip Foundation, PSIPL, Rolls Royce, SBI General Insurance, Schaeffler India



Approach:

More than 5,000 schools across India were reached out to spread information about the scholarship programme which intended to support students suffering from COVID led crisis. 2000 institutes of higher education across India were connected to spread the message that financial assistance was being provided to support students who faced financial problems due to COVID led crisis in their families. More than 350 media outlets (Print, Radio, Online) and 100+ YouTube influencers were partnered for spreading the message among the affected students.

Impact:

12000+ selected beneficiaries & their family members received timely financial support along with hope during their distress, difficult time. Few of them also received mental wellness coaching and 1-o-1 mentorship at this crucial time.

Skill Development (Large)



Project Name: Project Sarthi

Project Initiative: Providing Commercial Driving training, enhancing employability opportunities in HMV driving sector

Partners:

Institute of Driving Training and Research, Pune

Approach:

Promoting safer, accessible and smart mobility is always on priority for Bridgestone. As a pioneer industry in automobile sector; their product, innovations and thought process continuously try to advance this eco-system by bringing better products, advancing infrastructure and engaging various stakeholders into various training and skill development initiatives.

Impact:

Project Sarthi intends to work towards skilling and promoting employability opportunities for trained drivers in Heavy Motor Vehicle segment. By encouraging and educating learners on safe and defensive driving skills, these trained drivers will be preferred while hiring by employer. This program is helping to achieve of this objective of creating a pool of trained drivers, who will also ensure road safety by using their skills.



Project Name: Made in 3D - Seed the Future Entrepreneurs Program

Project Initiative: Made in 3D - Seed the Future Entrepreneurs is a program for School Students in the age group of 12 to 16 years, with the aim to shape the future of our next generation and groom them to be future innovators and future entrepreneurs.

Partners:

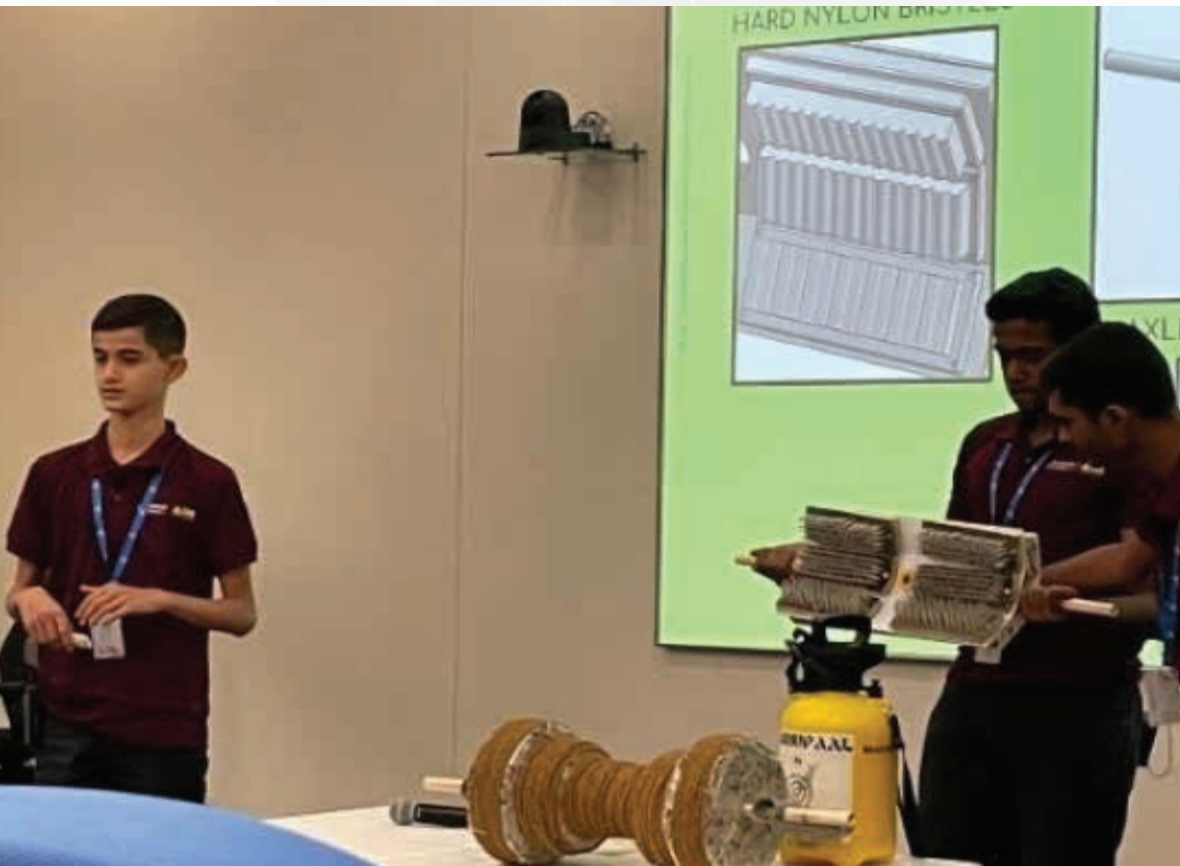
Atal Innovation Mission of NITI Aayog, Government of India.

Approach:

La Fondation Dassault Systèmes executed this program in collaboration with the Atal Innovation Mission of NITI Aayog – Government of India in the year 2021-22. For season 2021, La Fondation Dassault Systèmes selected 50 Schools for the program from 29 states / Union Territories in India, with each of these 60 schools forming pseudo start-ups comprising 6 students and 2 teachers from each school. First edition of this program was launched in 2020 with 10 schools from Pune with 60 Students and 20 Teachers being part of the program. With the success of the pilot programs, Atal Innovation Mission, NITI Aayog, Government of India, approached La Fondation Dassault Systèmes to collaborate together to scale this program to a national level.

Impact:

300 participating students and 200 teachers across their nation are inspired with a spark of innovation and entrepreneurship. All the participating students and teachers are now well familiar with Design Thinking, Product designing, 3D Digital technologies for product design, 3D Printing, How start-ups work, finance aspect of running a start-up. Even though during the period of the program they were in the midst of pandemic and lockdowns, resulting in schools being closed for a major part of the year, teams could work together with the on-line collaboration platform provided to them.



Project Name: Entre-Prerana: Rebuilding livelihoods of street vendors in a post-COVID era.

Project Initiative: Entre-Prerana (Prerana- in Hindi means Inspiration) to bridge these gaps and ensure that street vendors get the benefits under this scheme, along with receiving other social security benefits.

Partners:

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Approach:

As millions of street vendors lost their means of livelihood due to the pandemic and the resultant lockdowns, AIF launched Project Entre-Prerana – an intervention at the confluence of digital and financial inclusion, aimed at reviving the livelihoods of 1 million street vendors and other micro and nano enterprises through formal registration, providing access to low-cost working capital through banks, and access to new markets and e-commerce platforms. The project envisages an ecosystem impact by collaborating with multiple stakeholders such as donors, financial institutions, governments, corporations, urban local bodies, street vendor associations, and micro-finance institutions.

Impact:

Since its inception, rebuilding lives, AIF's Entre-Prerana has impacted 129,833 street vendors across Delhi, Jaipur, Hyderabad, Lucknow, Mumbai, Varanasi, Bhopal, Indore, Kolkata, Patna, Ajmer, Kanpur, Ahmedabad, Surat, Morbi, Mysore, Bangalore, Thane, and Matunga, facilitated 64,605 vendor registrations and trained 103,810 vendors in successfully using digital payments.



Project Name: Reviving Smallholders' Agriculture towards Meeting their Aspirations

Project Initiative: to better integrate the smallholders in the agricultural value chain

Partners:

Collectives for Integrated Livelihood Initiatives (CInI)



Approach:

- Creating service models
- No grant in recurring expenses
- Digital platform for knowledge and information dissemination
- Partnership with public and private technology partners
- Mitigating risks through Crop insurance
- Promotion of clean energy and soil health measures
- Promoting women as farmers

Impact:

The project aims to establish service driven models that support smallholders to take up commercial vegetable cultivation and attract mainstream stakeholders in the value chain. The change has been made in the local agro-ecosystem through partnership with all stakeholders. With increase in the irrigation command, access to inputs and technology and services, commercial vegetable cultivation has become one of the main income sources for the participant smallholders. The scale of production is expected to increase manifold in the coming years.

Project Name: Strengthening identity of Women as Farmers through improving their access to productive resources

Project Initiative: Empowering domestic help with consistent work deals

Partners:

Azim Premji Foundation

Approach:

The project is supporting development through economic and social empowerment of 1500 tribal women Ujas Sangathan - a Community Based Organization (CBO) promoted by Cohesion - from 20 villages of Bansda, Chikhli and Khergam blocks of Navsari district. To achieve the outcomes of women empowerment, strengthening activities for Ujas are being implemented. To achieve the outcomes related to women's rightful identity, wadi and mandap, were constructed by these women farmers. As the women are being empowered, their access and control over resources is increasing and their rights on three axes, as women, as farmers and as tribals are also getting strengthened. The crops promoted are naturally grown in the region and can be grown with relatively less efforts. A unit land of 0.50 acre is considered for fruit orchard in which mango trees are proposed along with Mandap for vegetables in 0.15 acre.

As Wadi project is well established and stabilized in the region, it is anticipated that the project would accomplish the desired outcomes. The project is trying to enhance capacity of Women Farmers in a comprehensive manner through training cum workshop programmes.

Impact:

- More than 60% members of Ujas Sangathan participate regularly in the group meetings
- 46 Women Farmers have been identified as Leaders for Ujas Sangathan
- 1267 Women identify themselves as Farmers as they themselves are developing Wadi following Sustainable Agriculture practices and they are aware of their land rights.
- 116 Youth leaders strengthened during this reporting period resulting in their participation in Gram Sabhas. 54 youths of 18 villages have participated in Gram Sabhas.





Project Name: UPASANA - A Certificate program in Multiple Intelligence training for Primary School

Project Initiative: A multiple intelligence- based educator training program that trains graduate women to become Ace educators or an edupreneur for primary classes.

Partners:

Ramboll India, Shriram Group, MM Forgings



Approach:

UPASANA is conducted both online, offline and in a hybrid format. It provides requisite knowledge, skills and confidence to the women through 100 hours of classroom sessions followed by 3 months of On-the-Job-Training (OJT). The prospective teachers are trained in functional English, teaching methodologies (based on multiple intelligence theory), primary math, science, value education and in music in collaboration with organizations like Madras Youth Choir (MYC).

Impact:

The program equips the certified teachers to impact children through our VIPASANA Multiple Teacher Centers (MTCs) and through Single Teacher Centers (STCs). The teachers also impact children by joining schools as Assistant teachers or taking after school education at home. So far, the program has impacted 700 plus children till date. 50% plus women who graduated from the UPASANA batches till date have taken up employment and are gaining financially. They have equipped themselves to steadily improve their earnings and realizing their aspiration to be financially independent while gaining the respect of their family members, neighbors, etc. in their community.

Source: Shraddha Maanu Foundation

Project Name: All Round Improvement in School Education for Children with Disabilities (ARISE+)

Project Initiative: Education of children with different abilities to enable them with educational as well as life skills and therapies to eventually become a part of mainstream education.

Partners:

Thinkerbell Labs (for ANNIE- World's First Braille Literacy Device) and GE Power (for assistive technology devices)

Approach:

ARISE+ engages with children with different abilities in the age group of 3-18 years, who are primarily studying in special schools run privately or supported by government. The program supports organisations working for such children to enable them with educational, life skills and therapies to eventually become a part of mainstream education system through early detection of disabilities, academic support to teachers and students, providing therapy sessions for all, leveraging assistive technology and counselling to caregivers (families).

Impact:

Over the years, ARISE+ program has reached and benefitted a total of 43,601 children with disabilities by providing chronic therapy and special education. The Program has empowered children with visual, speech and hearing impairment, locomotor disabilities and a range of intellectual disabilities, through its diverse and foundation-level intervention. From building capacities of parents/caregivers and teachers to introducing assistive technologies in schools to vocational training and very recently introducing Social-Emotional Learning, children in the ARISE+ program are acting as trailblazers for the next generation.



Project Name: Fortune SuPoshan

Project Initiative: To overcome this issue of malnutrition & anemia through a community-based approach

Partners:

Adani Wilmar Limited & Adani Foundation



Approach:

It is designed to supplement the government nutrition related schemes by creating a locally empowered community resource that could work in tandem with the government resource in making the government schemes accessible (ensuring no one in the community was left behind), accepted (making the community understand the benefits of the scheme) and expected (empowering the community to demand benefits). The project takes a lifecycle approach and targets adolescent girls, expecting mothers, lactating mothers and children, to eliminate the malnutrition problem.

Impact:

SuPoshan project reaches to more than 1.5 million population across all sites in 12 states of India through its community-based intervention. The project reaches most vulnerable community i.e., 10% SC & 34% ST having overall presence of 92% at rural locations. Till date, more than 54,000 undernourished children have been shifted to a healthy category through rigorous community-based management of malnutrition with key focus on 1000 days, MIYCF, life cycle approaches.

Project Name: The Antara Foundation's 'Akshita'

Project Initiative: To improve the various maternal, newborn, child health and nutrition outcomes in the district of Chhindwara

Partners:

HT Parekh Foundation

Approach:

The project's work in Chhindwara so far includes an ecosystem of reinforcing interventions that strengthen the health system and improves service delivery at villages and health facilities. It brings frontline health workers (who traditionally work in bureaucratic silos) on a common problem-solving and data platform. This helps them identify the highest-at-risk mothers and children and deliver timely preventive or treatment services. The program train and coach frontline health workers and their supervisors to enhance their knowledge and skills and establish a data-based decision-making system.

Impact:

The interventions for frontline workers and supervisors, lead to intermediate outcomes, such as regular monthly meetings (to review and micro-plan health services, share knowledge, carry out data-based decision-making), improved recording of health data, rise in knowledge and skills, etc. The facility-based interventions up-skill nurses, resulting in well-organized labor rooms and regular quality control reviews, improvement in nurses' skills on childbirth procedures, leading to saving of lives and better management of the delivery process.



Project Name: Project Shodhan

Project Initiative: The initiative encourages the farmers to use sustainable agriculture practices, including both in-situ and ex-situ methods, for post-harvest management of paddy straw.

Partners:

SEED (2017) and CII Foundation (2018- till date)



Approach:

To address the problem of stubble burning in the states of Punjab and Haryana, in a participatory approach, the farmers were advised and supported to adopt recycling of residual biomass at a large scale. To facilitate this, the project supported the farmers to procure and adopt use of required farm tools that provide mechanical solutions to the issue. Key interventions are behavior change among farmers, machinery support, technical trainings and handholding, mass awareness campaigns, and participatory monitoring.

Impact:

Farmers have adopted the alternate management practices such as mixing, mulching and baling, thus replacing complete burning as their conventional form of crop residue management. The project has resulted in improved local air quality due to significant reduction of burning of straw in the project villages and improvement of soil and farm ecology due to incorporation of biomass in the soil. 10-15 % saving on water in the subsequent wheat crop due to mulching straw and reduction in use of chemical inputs, such as weedicide and fertilizer are other outcomes of the project.

Source: Birlasoft Limited Website

Project Name: The key programs of Bharti Foundation are:

1. Satya Bharti Schools
2. Satya Bharti Quality Support Program

Project Initiative: All the programs and initiatives are designed to help and support underprivileged children by providing accessibility to quality education free of cost.

Partners:

Bharti Foundation is an implementing agency and implements its key programs as follows:

- Self implementation in Satya Bharti Schools
- Partner with State Education Departments for Satya Bharti Quality Support Program and Large-Scale Initiatives

Approach:

Since its inception, the Foundation has been proactively engaged in formulating and executing education programs at primary, secondary and tertiary levels. All its actions are driven by a necessity and resolve, not only to offer free education to the underprivileged children, but also to create opportunities that enable their holistic development. The programs give a special emphasis towards educating girl child while giving employment opportunity to teachers from rural India.

Impact:

The Foundation has positively impacted lives of over 7.3 lakhs children and 2.5 million community members across 18 States/UTs. 173 rural Satya Bharti Schools provide holistic quality education to over 39,000 underprivileged children absolutely free of cost and the Quality Support Program which works in partnership with around 691 rural government schools, enabled over 2.3 lakh children and over 9000 teachers.





Project Name: Education to Livelihood (E2L) program

Project Initiative: The Foundation has launched its Education to Livelihood (E2L) program promoting our sustainability priorities towards the growth of the marginalized youth in India for their journey from education to livelihood.

Partners:

Learning Links Foundation, MagicBus India Foundation, Development Alternatives, Furtado's School of Music, Acorn Foundation, Americares India Foundation, Genesis Foundation, Indian Cancer Society



Approach:

WPP supports children to complete their education to livelihood journey. For this it has developed a holistic development model. Here, the children are a part of the WPP India CSR Foundation for their 7 important years – from the time they enter their 6th grade till the time they graduate high school. The program also supports them in the first six months of their placements. To ensure the development of these children is robust, it also engages with their environment including their parents, teachers, peers, and community.

Impact:

In the last 5 years, the program has improved retention in schools to 96%, with dropouts reducing to less than 3%. Communities and households started witnessing the benefits of the program where the academic performance of students improved by 30% in their examinations. 50% of students gained confidence in speaking English. 60% of the girls are now interested in a career in technology, helping them break the social norms of girls in technology.

Source: WPP India CSR Foundation Website

Project Name: Some major programs are:

1. Eye care on wheels
2. Community Led Total Sanitation Programme
3. Patient Information and Assistance Centre
4. Multilingual Education for HO Tribal community

Project Initiative: Empowering the arginalized community through a proactive approach balancing corporate processes integrated with socio-economic development, environmental principles and creating sustainable society.

Partners:

The projects are implemented either directly by the company or through credible partners such as government agencies, or any other partner agency suitable for the purpose.

Approach:

The CSR interventions undertaken by OMC addresses critical developmental needs such as providing healthcare facilities, improving quality of education and skill development, livelihood promotion, clean water and sanitation, infrastructure development, promotion of Sports, Environment protection and energy conservation, disaster management, eradication of hunger and other community development activities, thereby contributing effectively to sustainable development.

Impact:

23 districts out of 30 in Odisha are covered under various CSR projects. OMC's CSR initiatives have helped the organization in making a positive impact in the lives of the people living in the peripheral areas and beyond. More than 12,000 people have benefitted from their ongoing Eyecare project till date. Villagers in 38 villages have benefitted from our Community Led Total Sanitation (CLTS) program after the villages were declared Open Defecation Free.



Project Name: Some of the major programs are:

1. Automated Driving Test Centers (ADTCs)
2. Japan India Institute for Manufacturing (JIM)
3. Institute of Driving and Traffic Research
4. Multi-Specialty Hospital, Sitapur Village, Gujarat
5. Maruti Suzuki Poddar Learn School

Project Initiative: The Company undertakes CSR projects in the areas of community development, road safety and skill development.

Partners:

The CSR projects are implemented either directly by the company or through implementing partners like Ramanbhai Foundation and Podar Education Network.

Approach:

Under Skill Development theme, the Company has a set of well-established skill development programmes that are aimed at enabling the Indian youth to undergo industry-relevant skill training. The Company also undertakes projects to improve driving skills through professional driving training, increase compliance with traffic rules and enhance road safety consciousness. Also, as a part of the Community development theme, initiatives are focused on improving health, education, water and sanitation, and common community infrastructure.

Impact:

The company has developed 26 villages in and around the manufacturing facilities in Haryana and Gujarat. Through Skill-Development Initiatives, the company had upgraded more than 100 it is and improved the learning outcomes and employability of more than 15000 students every year. More than 1000 students had passed out with job offer from Japan India Institute for Manufacturing (JIM). It has set up 7 Institutes for Driver Training and Traffic Research (IDTRs) to impart quality driver training to more than 3.7 million drivers.

Source: Maruti Suzuki India Limited Website



Project Name: Sanitation solution for the community

Project Initiative: EzyNest solution, launched during the Swachh Bharat Mission, is aimed at countering sanitation problems in areas where communities do not have access to hygienic public toilets. EzyNest is a steel-based modular toilet that provides an effective, end-to-end sanitation solution.

Partners:

Nest-In executed the CSR initiatives undertaken by organisations like Nestle and Mercedes Benz.

Approach:

They offer a wide range of prefabricated solutions for housing, sanitation, safe drinking water, portable cabins and premium living. Their products are geared towards meeting existing and upcoming requirements under various government initiatives like the “Swachh Bharat mission,” the “Smart Cities Mission” and corporate requirements for industrial amenities & projects and operations.

Impact:

With over 8,200 EzyNest units and 110+ Smart EzyNest units installed across India, Nest-In impacts the lives of over 5 lakh people every single day and has also helped in reducing open defecation across the country.





Project Name: Some of the major programs are:

1. Road to School Program
2. Jaadu Ginni Ka
3. Women & Tech
4. eGyanShakti Program
5. Learn and Earn Program

Project Initiative: To catalyze change in the education and skill development sector.



Partners:

Hinduja Foundation and Hinduja Group of companies, Ashok Leyland Private Limited, IndusInd Bank, Vodafone India Foundation, The Boeing Company, Amazon Web Services and Amazon Development Centre (India) Pvt. Ltd., NSE Foundation, Dell Technologies, Intel, WPP India CSR Foundation, Mastercard, Shell India, CIPLA and NPCI.

Approach:

The design and implementation of the Foundation's programs is informed by on-the-ground observations and a data-driven strategy. This approach allows the programs to be highly customized and unique in implementation to achieve successful outcomes. Their educational, training, skilling and self-enhancement solutions create learning links throughout life across all age groups, while harnessing knowledge, innovation and technology.

Impact:

Over the last two decades, the Foundation has empowered around 1.8 million students, 2.2 million teachers and 6.8 million community youth and adults through programs that centered on imparting skills that empower for life.

India CSR Summit 2023

Curated and hosted by CSRBOX and NGOBOX, the India CSR Summit (ICS) is Asia's largest CSR forum, attracting thousands of delegates and hundreds of speakers from across the region and beyond. With its engaging panel discussions, innovative exhibitions, valuable networking opportunities, and informative masterclasses, ICS is the perfect platform to learn, connect, and be inspired to make a positive impact on society. Whether you're a CSR professional, a business leader, or a social entrepreneur, ICS is the place to be if you want to make a meaningful difference in the world. Till now, CSRBOX has hosted 9 editions of the summit, each one more successful and impactful than the last. The summit is a highly significant event that sets a benchmark for its scale, participation, and knowledge sharing. In past nine years, the Summit has brought together over **21000 delegates** from **4100 unique organisations** along with **340+ exhibitors** and **215+ diverse partners**.



For more information, please visit: <https://indiacsrsummit.in/index.php?p=home>

About 9th CSR Impact Awards

The CSR Impact Awards – a CSRBOX initiative, supported by Dalmia Bharat Foundation encourages companies, CSR Foundations and CSR implementing agencies to deliver high impact through CSR projects, and, adopt a multi-stakeholder approach, leading to excellence in project outcomes. The CSR Impact Awards provide an opportunity to appreciate project-specific impact made by the organizations in particular thematic areas to set the benchmark in project planning to project implementation.



The awards focus on identifying high-impact CSR projects in 14 categories at the pan-India level. The Awards are presented at India CSR Summit every year. This year the awards ceremony will be held during the 10th India CSR Summit on 11th October 2023 at Hotel Pullman, New Delhi.

In the past eight years of the awards, we have received an overwhelming response with approximately 250+ applications every year in various categories of Education, WASH, Livelihood, etc. from 150+ Corporates like Amazon India, Sanofi India Ltd., IBM India Pvt. Ltd., ICICI Bank, Cognizant Foundation, American India Foundation, Adani Wilmar Limited, Godrej Group, Verizon, SBI, Aditya Birla Group, Bajaj Foundation, ITC, Lupin Foundation, etc and Non-profits including Buddy4Study, Saahas, Barefoot College, Save the Children, etc.

For more information, please visit: https://indiacsrsummit.in/about_awards.php

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